

# NEWS RELEASE

Rockford Area Convention & Visitors Bureau



## RACVB Announces New Board Officers and Members

FOR IMMEDIATE RELEASE

August 24, 2021

Rockford, IL – The Rockford Area Convention & Visitors Bureau (RACVB) Board of Directors and RACVB Charitable Foundation Board of Directors announce the recent election of new officers and board members, and the re-election of continuing board members.

### RACVB Board Updates

The RACVB board elected the following individuals to serve a one-year term as officers of the board:

- Chair: Jennifer Furst, president, FurstStaffing
- Vice Chair: John Penney, business representative, organizer, Painters District Council No. 30, Local 607
- Treasurer: Carol Schuster, director of financial affairs, University of Illinois College of Medicine Rockford
- Secretary: Tiana McCall, senior regional economic development manager, Illinois Department of Commerce and Economic Opportunity

“It is a great honor and opportunity to be chair of the RACVB board for a new term. There have been great strides made to advance the Rockford region in creative and diversified ways throughout the years and I am really looking forward to being a part of the efforts to do the same in the years ahead,” said Jennifer Furst, RACVB board chair. “The board is a committed group of area ambassadors and advocates using the RACVB’s strategic plan as the guide to benefit tourism and revitalization efforts for this community. We have a seat at the table to really make positive changes happen for those who live, work and play here, and that truly inspires me.”

### The following individuals are newly elected to the RACVB board and will serve three-year terms.

- Mick Gronewold, principal, Fehr Graham & Associates
- Shelton Kay, vice president community services, Crusader Community Health
- Dana Martin, talent acquisition manager, Rosecrance Health Network
- Ricardo Montoya-Picazo, chief of staff, Office of State Representative Dave Vella
- Patrick Thompson, Winnebago County administrator, Winnebago County

### The following individual was re-elected to the RACVB board and will serve a three-year term:

- Nathan Bruck, economic development and planning manager, City of Loves Park

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### **RACVB Charitable Foundation Board Updates**

The following individuals will serve as officers for a one-year term:

- Chair: David Anderson, partner, Spring Creek Partners
- Vice Chair: Jennifer Furst, president, FurstStaffing
- Treasurer: Darrel Snorek, vice president of sales, Lamonica Beverages, Inc.
- Secretary: Marco Lenis, president/CEO, Vocational Rehabilitation Management

The following individuals will serve a one-year term:

- Patrick Tulley, chief operating officer, Liebovich Bros. Inc.
- Gina Caruana, senior VP consumer banking, Illinois Bank & Trust

The following individuals were elected to serve a two-year term:

- Mustafa Abdall, director, Winnebago Emerging Small Business Services
- Rebecca Francis, diversity inclusion specialist, IEA/William Charles Construction
- Marco Lenis (returning), president/CEO, Vocational Rehabilitation Management
- Darrel Snorek (returning), vice president of sales, Lamonica Beverages, Inc.

A complete list of the RACVB Board of Directors can be found on the GoRockford.com website at <https://www.gorockford.com/about-us/board-of-directors/>. The RACVB Board of Directors meets on the fourth Wednesday of most months at the RACVB offices located at 102 North Main Street.

***About RACVB:*** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. [www.gorockford.com](http://www.gorockford.com)

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### **FOR MORE INFORMATION:**

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