## The Miss America Organization Celebrates its 100<sup>th</sup> Anniversary, September 6<sup>th</sup>- 8th the Iconic "Show Us Your Shoes" Parade in Mystic, Formal Gala, and an Executive Proclamation

The Miss America Organization announces the return of the iconic "Show Us Your Shoes" Parade to kick off a three-day celebration to mark the 100th anniversary of Miss America. The parade will be held on Labor Day, Monday, Sept. 6 at 10 a.m. in Mystic, Conn. The "Show Us Your Shoes" Parade will feature all 51 titleholders who are vying to become the next Miss America.

These accomplished young women will show off their elaborate parade costumes and decorated shoes to showcase their home states and the District of Columbia. The parade was a fun-filled tradition for many years and was brought back this year by the Miss America Organization. Other special guests will include many Forever Miss Americas as well as our newly crowned Miss America's Outstanding Teen, Marcelle LeBlanc. Parade sponsors include Olde Mistick Village, thinkmystic.com, Mystic Country, and Mohegan Sun. A link will be sent at a later date to live stream the parade.

The Miss America 100th Anniversary Celebration continues Tuesday, Sept. 7 at 6:00 p.m. with a formal gala to mark a century of impact that the Miss America Organization has had on women. Join us for this formal gala at Miss America's glamorous new home and sponsor, Mohegan Sun in Uncasville, Connecticut. This once-in-a-lifetime experience will honor Miss America through historical photos and performances from some of the most talented women who've worn the crown: our "Forever Miss Americas". To top off the evening, the dinner and dancing will be followed by a champagne toast that celebrates Miss America's past and offers best wishes for the next 100 years.

Miss America's century celebration wraps up exactly 100 years from when she began with an official designation. On Wednesday, Sept. 8 at 9 AM ET, there will be a reading of the Executive Proclamation of Miss America Day to mark the beginning of the very first Miss America competition on September 8, 1921. This event will also feature special guests, elected officials, our state titleholders and Forever Miss Americas in attendance. The proclamation reading will take place at the Cabaret Theater at Mohegan Sun in Uncasville, Connecticut. We are proud to partner with Mohegan Sun for the next three years as the host venue for Miss America, including our next competition in December.

## **About Miss America Organization:**

The Miss America Organization, a 501(c) (4), is one of the most recognizable household names in America working to empower young women through education and service. The Miss America Organization is comprised of 51 licensed state organizations, including all 50 states and the District of Columbia. Miss America candidates contribute tens of thousands of community service hours annually and have raised more than \$20 million for Children's Miracle Network Hospitals and Miss America scholarships since 2007. The Miss America Foundation, a 501(c) (3), provides academic, community service, and other scholarships to young women. For more information, visit: https://www.missamerica.org

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