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## **Pocono Mountains Named USA's 3<sup>rd</sup> Best Fall Foliage Destination**

**USA TODAY 10Best announced winners today**

September 10, 2021 – The [Pocono Mountains](#) has been named the [3<sup>rd</sup> Best Destination for Fall Foliage](#) in the USA TODAY 10Best Readers' Choice Awards 2021.

After a panel of experts and 10Best editors selected and announced the 20 nominees in early August, readers were able to cast their votes once daily for four weeks. The Poconos has been nominated in this contest several years in a row and ranked in the Top 10 each time, securing 8<sup>th</sup> place in 2020 and 4<sup>th</sup> place in 2019.

“We are honored to receive this recognition. The Pocono Mountains is a great four-season destination, with [fall](#) being a prime time to visit,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “From hopping in the car for a scenic cruise to climbing aboard a fall foliage train or chairlift, there are [so many ways](#) to enjoy autumn throughout our 2,400 square mile, four-county region.”

The Pocono Mountains Visitors Bureau (PMVB) launched its highly-popular [Fall Foliage Forecast](#) yesterday, September 9. Split into three distinct zones and updated every Thursday, the online forecast shows when and where leaves are projected to be at their peak across the Poconos. This tool, a great resource for locals and visitors alike, is available through the end of October.

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Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTVNetwork](https://twitter.com/PoconoTVNetwork) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.