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Pocono Winners of Route 6 Awards Recognized

Milford Mayor, Wayne County Arts Alliance & Settlers Hospitality Among Awardees

September 16, 2021 – The Pocono Mountains Visitors Bureau (PMVB) congratulates the winners of the 2020-2021 PA Route 6 Alliance "Do 6" Awards including three awardees who represent various parts of the Route 6 corridor through the Poconos.

Milford Mayor Sean Strub, the Wayne County Arts Alliance and Settlers Hospitality were among the winners announced at today's PA Route 6 Alliance Annual Meeting held virtually to celebrate the people and projects that help further the mission of supporting the PA Route 6 Heritage Corridor.

2021 Heritage Leadership Award

Milford Mayor Sean Strub was presented with the Heritage Leadership Award in recognition of his "significant impact on the community of Milford through his role as mayor and champion of the community's story," stated a release from the PA Route 6 Alliance. Up until this month, Strub owned Hotel Fauchère, and has been mayor since being appointed to office in May 2016 and winning election in 2017 to a full term. He has also played a pivotal role in providing funding assistance and personal protective equipment (PPE) to the community throughout the COVID-19 pandemic.

2020 Artisan of the Year

The <u>Wayne County Arts Alliance</u> was presented with the Artisan of the Year award for 2020 in recognition of the "organization's many years of dedication to the arts and artists of Wayne County through professional, educational and recreational activities, programming, services and spaces such as The Great Wall of Honesdale and WCAA Main Street Gallery," explained a release from the PA Route 6 Alliance. The Wayne County Arts Alliance is a not-for-profit organization run by volunteer members comprised of artists and people interested in the arts and provides year-round programs and events throughout Wayne County.

2020 Heritage Tourism Award

<u>Settlers Hospitality</u>, headquartered in Hawley, was presented with the Heritage Tourism Award for its Hotel Anthracite in recognition of the "transformation of the property, Carbondale's centerpiece hotel, into a stunning tribute to the Heritage Community's coal mining and railroad heritage that draws thousands of visitors to the community each year while also inspiring community pride and further community development," shared a release from the PA Route 6 Alliance. Settlers Hospitality operates The Settlers Inn, Silver Birches and Ledges Hotel as well as Glass – wine. bar. kitchen., The Dock on Wallenpaupack, Cocoon Coffeehouse & Bakery, as well as event spaces and other lodging properties in the Poconos.

The Pocono Mountains Visitors Bureau congratulates all the awards recipients and shares its appreciation for the PA Route 6 Alliance's efforts to celebrate the leaders of our communities as well as the groups and businesses that make the Poconos the top destination it is for millions of people each year in addition to a wonderful region in which to live and work. For more detailed information on the "Do 6" Award Recipients, visit https://paroute6.com/annual-awards-program.

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow @PoconoTVNetwork on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

The PA Route 6 Alliance, a 501(c3) corporation, was established in 2003 to manage the PA Route 6 Heritage Corridor and to implement branding and marketing plans, community development programs and other planning efforts along the corridor. The Alliance includes representatives from all 11 counties, 9 convention and visitor bureaus, 4 heritage areas, local development districts, local business owners, Chambers of Commerce, and other interested parties along the corridor.