

Rockford Region Welcomes the NACC Women's Golf Championship This Weekend

Visitors to spend an estimated \$97,300 in the region

FOR IMMEDIATE RELEASE

September 29, 2021

What: The Rockford Area Convention & Visitors Bureau (RACVB) proudly welcomes the **2021 Northern Athletics Collegiate Conference (NACC) Women's Golf Championship** to the Rockford region **October 1 - 3, 2021. Approximately 200 golfers, coaches/administrators and fans are expected to compete or be** in attendance this weekend at Aldeen Golf Club in Rockford, IL. This is an opportunity for media to take video and photos of this elite sports tournament with visitors projected to spend an estimated **\$97,300** while visiting the Rockford region.

This is the first time the NACC Collegiate Division III Championship will take place in the region. The decision host in Rockford was made based on proximity to golfers, the caliber of the golf course and pricing.

When: **Friday, October 1, 2021, 9:00 a.m. (Teams 1-6 off No. 1; Teams 7-11 off No. 10)**
Saturday, October 2, 2021, 9:00 a.m. (Teams 1-6 off No. 1; Teams 7-11 off No. 10)
Sunday, October 3, 2021, 9:00 a.m. (Teams 1-6 off No. 1; Teams 7-11 shotgun off Back 9)

Where: **Aldeen Golf Club, 1902 Reid Farm Road, Rockford, IL 61107**

Why: The NACC consists of 14 private colleges and universities from the shared-border states of Illinois and Wisconsin, all of which are NACC Division III members. **Rockford University competes in the NACC.** The Championship held this weekend in the Rockford region is the conference's automatic qualifier in the 2022 NACC Division III Championship.

Other: Additional information: <https://www.naccsports.org/sports/wgolf/2021-22/stats/preview.htm>

About RACVB: RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. www.gorockford.com

###

FOR MORE INFORMATION: Dan Obert, Marketing & Communications Manager: 815.489.1664
dobert@gorockford.com