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# What's New at Pocono Ski Resorts This Season

Enhancements on & around the slopes; learn to ski/snowboard lessons remain popular

November 18, 2021 – As temperatures drop and winter fast approaches, the Pocono Mountains' <u>six ski resorts</u> are gearing up for the 2021-2022 season while unveiling new enhancements on and around the slopes.

Learn to ski and snowboard lessons remain popular as people continue favoring outdoor activities. The Poconos has long been regarded as a premier destination to learn to ski or snowboard, with resorts offering award-winning snow sports programs taught by seasoned instructors. Thousands of people who learned in the Poconos have become avid skiers and snowboarders across the country and internationally.

For 2021-2022, Pocono ski resorts are maintaining well-received measures put in place last season including food trucks, grab-and-go food options, and enhanced online features allowing guests to skip long lines and crowds. With health and safety being top priority, guests are encouraged to research COVID-19 protocols that may be in place before heading out to the slopes.

# **Big Boulder & Jack Frost Mountain**

### New in 2021-2022

- Implementation of the Epic Mix app allows guests to plan their day with in-depth resort information and stay in the loop with up-to-the-minute resort notifications. App also helps guests find their way around with interactive trail maps.
- Reconfiguration of Terrain Parks at Big Boulder allows better progression, especially for beginner and intermediate guests.
- Skiers and riders can now book their rentals online, saving time and money.

# **Blue Mountain Resort**

# New in 2021-2022

- Family & Friends Beginner Lessons now keep the group together, regardless of whether members want to ski or snowboard (previously, family or group of friends were separated by discipline).
- New trail, which is 2,500 feet long and offers seven acres of black diamond skiing, will be open this year with fully automated snowmaking capabilities and LED lighting.
- Snow Tubing Park at Blue Mountain is now the largest in the USA, expanding from 32 to 46 lanes, adding a third carpet lift, and getting a face-lift with outdoor seating and fire pits.
- Three on-site food trucks with the following offerings: beer/cocktails, gourmet grilled cheese, mac and cheese, soup, and tacos.
- Overall revamping of outdoor dining areas with string lights and fireplaces, plus expansion of online ordering though QR codes.

# **Camelback Mountain**

#### New in 2021-2022

- Family & Friends Beginner Lessons now keep the group together, regardless of whether members want to ski or snowboard (previously, family or group of friends were separated by discipline).
- New Radio Frequency Identification Device System offers hands-free, streamlined, and efficient lift access. Season pass and lift ticket holders can load their pass online and go directly to the lift.
- New <u>Triple Ticket Pass</u> \$139 (valid three days for the 2021-2022 winter season).
- New Camelback Resort app lets guests connect, recharge and explore Camelback Resort and encourages children and tweens to assist in planning the day's excitement by organizing itineraries while on-site.
- New Big Pocono Food Hall located at Camelback Mountain Village: a collection of various graband-go meals from rice and salad bowls to burgers and fried chicken.

# **Shawnee Mountain**

### New in 2021-2022

- Guests can now purchase all tickets, rentals and lessons online at <u>ShawneeMt.com</u>.
- Purchased 1,000 new pairs of bindings as well as hundreds of new snowboards, skis, boots, and helmets available for rental.
- Added three new fan guns on beginner's area and 55 new automated snow making hydrants on Bushkill and Pennsylvania trails. Snowmaking covers 100-percent of all Shawnee's 125 acres of skiable terrain, of which 85-percent is now fully automated.
- Purchased new Pisten Bully 400 Free Grooming Machine and constructing new surface lift for Snow Tubing Park.
- Invested in new kitchen equipment and made cosmetic renovations to enhance eateries and bar areas, also offering more grab-and-go options.
- New Greenhouse Café at Hope Lodge: selection of premier coffees, craft teas & sodas, smoothies, and pastries.

## Ski Big Bear at Masthope Mountain

### New in 2021-2022

- LiveChat feature on website, <u>Ski-BigBear.com</u>, helps guests receive immediate answers to their questions.
- New Director of Snow Sports, Mark Absalom, brings 40+ years of experience and expertise in the industry.
- Improvement of snowmaking capabilities.
- New rental equipment and upgrades to e-commerce store.

For the most up-to-date information regarding opening dates and snow conditions, visit the Pocono Mountains Visitors Bureau's <u>Snow Conditions</u> page. Before hitting the mountain for skiing, snowboarding or snow tubing, check out our <u>live cameras</u> showing real-time action on your favorite slopes.

Request high-resolution images related to this story from the PMVB's online Media Gallery.

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