



**FOR IMMEDIATE RELEASE**

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**CONTACT:**

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**Visit Harford Names New Executive Director**

**Bel Air, MD** – The Visit Harford Board of Directors is pleased to announce the selection of Matthew Scales as their new Executive Director. Scales comes to Visit Harford from the Maryland Office of Tourism. Prior to being with the Maryland Office of Tourism, he was the Marketing and Sales Representative for the Maryland Port Authority.

*“We are excited and fortunate to have Matt join Visit Harford as the new Executive Director. His career in tourism, as well as being a lifelong resident of Harford County, will be a valuable asset to Visit Harford and our tourism efforts for years to come. We will certainly miss Greg Pizzuto and his dedication to Visit Harford and wish him well in his retirement. Greg will not be easily replaced. However, I am certain we found the right person to continue to lead us forward.”* – Jay Ellenby, Chair of the Visit Harford Board of Directors.

Scales most recently served as the Public Relations Specialist with the Maryland Office of Tourism where he secured regional, national, and international third-party editorial coverage for Maryland tourism. He served as the broadcast spokesperson as well as managing several strategic communications initiatives. Scales is currently the Chair-Elect of the Mid-Atlantic Tourism Public Relations Alliance, which represents five states.

*“I would like to thank the Board of Directors for my selection to serve as the Executive Director of Visit Harford. Greg Pizzuto and I have collaborated on numerous tourism initiatives, and it is with the greatest respect that I look forward to the challenge of succeeding Greg upon his retirement and helping to continue to raise tourism awareness for Harford County.”* – Matthew Scales

Visit Harford is the recognized Destination Marketing Organization for Harford County, Maryland. For more information about Visit Harford, visit [www.VisitHarford.com](http://www.VisitHarford.com) or call 410-838-7777.