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FOR IMMEDIATE RELEASE

**JEFF BERG HIRED AS MEETINGS & CONVENTIONS SALES
MANAGER FOR THE PUNTA GORDA/ENGLEWOOD BEACH VISITOR
& CONVENTION BUREAU**

Punta Gorda/Englewood Beach, Fla. (Jan. 10, 2022) – The Punta Gorda/Englewood Beach Visitor & Convention Bureau is pleased to announce Jeff Berg as their new Meetings & Conventions Sales Manager. Mr. Berg’s primary responsibility will be positioning Charlotte County as a tourism destination through the meetings market where he will focus his sales efforts on attracting group business from a variety of sources such as the corporate, association and government markets.

Berg has over 20 years of industry experience including 18 years with Visit Springfield, the Springfield IL Convention and Visitors Bureau. His roles included Tourism Manager, Sales Manager, Client Services Manager, International Program Manager, and Public Information Officer.

“We’re excited to welcome Mr. Berg to the team. Not only does he have a wealth of experience within the industry, his positive energy and fresh perspective will be assets to the organization as we continue to grow,” stated Sean Doherty, Tourism Director for the Punta Gorda/Englewood Beach VCB.

He has extensive knowledge and experience in meetings and conventions, leisure sales; marketing, communications and public relations; partner development; client/convention services; and event planning and management.

“I look forward to working with our hotels and other community partners to attract meeting and convention business to the county. This is an amazing time for Charlotte County tourism and I am very excited to join the team at Punta Gorda/Englewood Beach VCB,” Berg said.

The VCB’s mission is to brand, market, and sell the area as Florida’s premier ecotourism, leisure, sports, and meetings and convention destination for the continual economic benefit of the community. To fund these efforts, Charlotte County collects a 5% tourist development tax on accommodation stays six months or less, in addition to the 7% sales tax. The first 3% is spent for tourism promotion and marketing while the fourth and fifth percent are used to fund debt service on the bond for renovations at the Charlotte Sports Park, the Tampa Bay Rays Spring Training facility.

ABOUT PUNTA GORDA/ENGLEWOOD BEACH

Punta Gorda/Englewood Beach is Florida’s best-kept secret of a charming natural paradise located on the idyllic Southwest Gulf Coast. This coastal community surrounding the state’s second-largest harbor sits conveniently between Tampa and Naples. Outdoor enthusiasts will

find a haven of vibrant experiences in the sun-soaked oasis of the Southwest Florida islands, characterized by almost year-round sunshine and sub-tropical weather. Relaxation and discovery await miles of waterways and inland exploration trails filled with unspoiled natural beauty. From beaches to boating, hiking to harbor tours, fishing to nature paths; to the sun, shelling and fossilized sharks' teeth, Punta Gorda/Englewood Beach immerses lively locals and active adventurers in a pure island experience. Most notably known for its 830 miles of pristine unparalleled shoreline, including captivating river passages, a mangrove-edged aquatic preserve, and more than a dozen miles of natural Gulf beaches, the Charlotte Harbor Gulf Island Coast includes the areas of Boca Grande, Don Pedro Island, El Jobean, Englewood-Cape Haze, Little Gasparilla Island, Manasota Key, Knight Island, Placida, Babcock Ranch, Port Charlotte, and Punta Gorda

To learn more about Punta Gorda/Englewood Beach, visit <http://PureFlorida.com>, call 941.743.1900, or discover the destination on Instagram, Twitter, and Facebook @RealPureFlorida. Looking for fast, unique destination facts? Click **HERE!**

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An image of Jeff Berg is available for [download](#).