



NEWS RELEASE

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Sport Impacts Greater Lansing in a Big Way!

Region to Host Five Different National Sports Events Over the Next Seven Weeks

LANSING, Mich.— The Greater Lansing Sports Authority (GLSA) is proud to announce the region will play host to multiple national level events beginning February 25 through April 10. Collectively mid-Michigan will welcome over 3,000 athletes from across the U.S., competing in judo, wrestling, archery, and bowling, all of whom will bring additional coaches, officials and spectators looking to fill hotels, restaurants, shops and more.

Mike Price, executive director of the GLSA states, “These events kick off a strong year of sports tournaments for our community after all the pandemic-related disruptions to the sports industry. There is nothing like developing collaborations that give youth a chance to compete while also fostering economic development for the region. Greater Lansing is highly respected as a tournament destination. We can’t wait to showcase our many offerings to the visiting athletes, officials and spectators.”

Often the GLSA will work for years to court events to the region. The team builds extensive relationships with hospitality partners, sports venues, and local organizing committees to find the perfect mix of amenities a group may be seeking. The services they provide are largely free, but the economic benefit of sport tourism on the local community is tangible. These five events alone are expected to generate significant economic impact for the Lansing region.

The first event to kick off the roster will be the 2022 USA JOAD and Indoor Nationals. Eric Beaudry, tournament director with MSU Archery feels Greater Lansing is an excellent fit for the upcoming events. “The Lansing community has been very welcoming to the archers and the city stands out to all ages of competitors. Our partnership with the GLSA ensures that this event will run efficiently and does not have any flaws that may inhibit an archer from shooting the best score they can. We look forward to the start of this tournament on February 25th at the Ingham County Fairgrounds.”

Please read the list below for more information on each respective tournament. For additional details about the GLSA visit www.lansingsports.org or contact Meghan Ziehmer at mziehmer@lansing.org.

2022 USA JOAD and Indoor Nationals

Event Date: February 25-27, 2022

Venue: Ingham County Fairgrounds – Main Arena

Anticipated Attendance: 400 archers

Event Website: <https://www.lansingsports.org/2022-archery-national/> and <https://www.usarchery.org/events/event-information/38952>

Hosted by: Michigan State Archery Club and GLSA

2022 NJCAA (National Junior College Athletic Association) Men's and Women's Bowling National Championship

Event Date: March 3-5, 2022

Venue: Royal Scot

Anticipated bowlers: 250 which includes a total of 50 teams (men and women)

Event Website: <https://www.njcaa.org/championships/sports/bowl/index>

2022 USA Judo Youth National Championships

Event Date: March 19-20, 2022

Venue: Lansing Center

Anticipated attendance: 300 participants, 200 coaches. First time event for the region.

Event Website: <https://www.teamusa.org/usa-judo/events/2022/march/19/usa-judo-youth-national-championships>

2022 NUWAY Nationals

Event Date: April 6-10, 2022

Venue: Lansing Center

Anticipated attendance: 2,000+ wrestlers

Event Website: <https://nuway.smoothcomp.com/en/event/5305>

2022 NCAA National Collegiate Women's Bowling Regional

Event Date: April 8-9, 2022

Venue: Royal Scot

Anticipated Bowlers: 25 bowlers, plus coaches. First time hosting the event but will welcome the group back again each year through 2026.

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The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA will strive to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.