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MEDIA ALERT

520+ Volunteers Ready to Tackle Pocono Litter this Saturday

WHAT:

From roads to rivers, more than 520 volunteers will spread out across the Pocono Mountain region to clean litter as part of the [Pick Up the Poconos](#) Spring Cleanup in honor of Earth Day, organized by the Pocono Mountains Visitors Bureau ([PMVB](#)).

After the cleanup, participants are invited to the first-ever [Earth Day Celebration](#) at [Pocono Organics](#). The event includes food and craft vendors plus educational demonstrations and activities as well as door prizes exclusive to cleanup volunteers ([DOWNLOAD FLYER HERE](#)).

WHEN:

Saturday, April 23, 2022 (rain or shine)
Pick Up the Poconos: 9:30 a.m. – 12:30 p.m.
Earth Day Celebration: 10:30 a.m. – 3:30 p.m.

WHERE:

The cleanup spans 37 locations across Wayne, Pike, Monroe and Carbon counties including townships, boroughs, rivers, trails, parks and private communities.

WHO:

In addition to volunteers who registered via [PickUpThePoconos.com](#), nearly 20 private groups and businesses have organized their own cleanups, including: Better Homes and Gardens Real Estate, Camelback Resort, Delaware & Lehigh National Heritage Corridor, Friends of Cherry Valley, Keep Hawley-Honesdale Beautiful, Lackawaxen River Trails, Newfoundland Rotary, Pocono Whitewater and Tobyhanna Army Depot.

Students and staff with the following schools are also involved: Chipperfield Elementary, East Stroudsburg Area School District, East Stroudsburg University, Pocono Mountain West High School, and Wallenpaupack Area School District.

Pick Up the Poconos is supported by various partners including Keep PA Beautiful, Monroe County Municipal Waste Management Authority, PennDOT, and Waste Management.

***B-roll from past Pick Up the Poconos events can be downloaded [here](#).**

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