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## **MEDIA ALERT**

## Tourism Day Summit to Celebrate, Share Knowledge about Poconos' Top Industry

## WHAT:

Join 165 industry leaders and regional hospitality businesses that have registered for the **2022 Tourism Day Summit**, organized by the Pocono Mountains Visitors Bureau (<u>PMVB</u>). The day-long professional development and networking event, returning after a two-year hiatus due to the pandemic, is held in conjunction with <u>National Travel and Tourism Week</u>.

Tourism is the number one industry in the Poconos, generating in excess of \$3.3 billion annually and employing more than 35,000 locally. <u>Click here</u> for our General Information & Facts sheet.

WHEN: Wednesday, May 4, 2022 8 a.m. – 2:30 p.m. \*See agenda here.

WHERE: Kalahari Resorts & Conventions (Kalahari Ballroom) 250 Kalahari Blvd Pocono Manor, PA 18349

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Pocono Mountains visitor information is available online at <u>PoconoMountains.com</u> or by phone at (570) 421-5791. Follow <u>@PoconoTVNetwork</u> on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.