



CONTACT:

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MEDIA ALERT

Tourism Day Summit to Celebrate, Share Knowledge about Poconos' Top Industry

WHAT:

Join 165 industry leaders and regional hospitality businesses that have registered for the **2022 Tourism Day Summit**, organized by the Pocono Mountains Visitors Bureau ([PMVB](#)). The day-long professional development and networking event, returning after a two-year hiatus due to the pandemic, is held in conjunction with [National Travel and Tourism Week](#).

Tourism is the number one industry in the Poconos, generating in excess of \$3.3 billion annually and employing more than 35,000 locally. [Click here](#) for our General Information & Facts sheet.

WHEN:

Wednesday, May 4, 2022
8 a.m. – 2:30 p.m.
*See agenda [here](#).

WHERE:

[Kalahari Resorts & Conventions](#) (Kalahari Ballroom)
250 Kalahari Blvd
Pocono Manor, PA 18349

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