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## FOR IMMEDIATE RELEASE

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## ANNUAL EXPLORE YORK EVENT GETS A NEW NAME

have it made here event honors the makers of York County

**YORK, PA** – It's back and better than ever! For more than twenty years, Explore York has offered visitors a behind-the-scenes look at how their favorite products are made. The *have it made here* event, formerly known as the Made In America Event, features more than 25 locations offering tours, demonstrations, or discounts to visitors. Join us June 13-19, 2022, and take a self-guided tour through the York County area as you stop in at all your favorite spots.

Also new this year is the <u>have it made here event digital passport</u>. No more fumbling with papers while you explore the many locations spread throughout the county. Now you simply log in on your mobile device and check in at each location. Each time you log in, you'll be entered to win our grand prize gift basket, full of York County snacks and swag, and an overnight stay at the Four Points by Sheraton in York. PA. The more places you visit, the better your chance at winning.

Each location will offer exclusive, behind-the-scenes looks at how they create memories and products for our visitors; many also offer discounts on their products to help you enjoy a little piece of York County at home. From industry to history, alpacas to stained glass, we hope to provide a wide variety of exclusive experiences to the curious at heart.

Make sure you follow us on Facebook and Twitter for current event information, special offers, and behindthe-scenes video footage with our makers and participating businesses, all part of the 2022 *have it made here* event.

A complete list of *have it made here* event participants can be found on our website.

Explore York's Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, call 1-888-858-9675 or visit yorkpa.org.





have it made here SM

