



## **ATL Airport District's Spin the District Cycling Event Series Hits Record Numbers in Hapeville and College Park**

*Two Weekends of Cycling Fun Brought Diversity, Excitement and Entertainment to South Atlanta Cities*

**ATLANTA – June 10, 2022** – The ATL Airport District's signature cycling event series, Spin the District, returned this spring with a record number of more than 300 participants each weekend representing 33 states and 13 countries. Held in Hapeville and College Park, the criteriums featured riders of all ages – including some of the world's top professionals – speeding through a multitude of races. Spectators from near and far gathered to cheer on the cyclists while enjoying food and drinks from local vendors, live music and the beautiful spring weather.

“Spin the District is such a lively, family-fueled event and our 2022 criteriums proved to be no exception,” said Cookie Smoak, president of the ATL Airport District CVB. “From watching our youngest participants to our most veteran pros, the races kept everyone entertained. I’m so proud of the growth of the event series and look forward to breaking another record in participation this fall!”



The festivities kicked off on Friday, April 22, with the HandleBar Crawl at Beer Girl, Growlers & Bottleshop in Hapeville. During the event, the District debuted the *Spin All Day Lager* in support of the riders and spectators. In addition, cyclists gathered at Outback Bikes for the intermediate/advanced TGIF ride and the beginner social ride prior to the kick-off party.

Saturday, April 23, marked the official start of the series with the Hapeville Crit featuring 14 different races of varying skill levels. The winners and full results can be viewed online at [spinthedistrict.com/hapeville-criterium-results/](https://spinthedistrict.com/hapeville-criterium-results/). The following weekend, on Sunday, May 1, Spin the District made its next stop in College Park as the finale of the Southeast's Speed Week, one of the largest cycling race series in the U.S. Those results of the races can be viewed online at [spinthedistrict.com/college-park-criterium-results/](https://spinthedistrict.com/college-park-criterium-results/).



Local businesses from Hapeville and College Park came to the criteriums with overwhelming support for South Atlanta’s cyclist community. Sweet Treats, GoodAzz Food, Pit Boss BBQ and Beer Girl were some of the flavorful vendors that provided food, drinks and other treats to attendees. Celebration Henna LLC, Brightest Black Creative, Earth’s Poetry, The Jade Collection and more were also on-site to represent the cultural scene in the District with various activities and items for sale.

“Growing up, I had never been into cycling but once the pandemic hit and I finished college, I wanted to try something new,” says Justin Strother, Spin the District participant (*pictured right*). “That’s when I discovered the welcoming cyclist community at the Metro Atlanta Cyclist Club. When I first started riding, everyone was so supportive! And now I’m competing in awesome events like Spin the District.”



Spin the District continues October 22, 2022, with the series finale in Union City. To register, please visit [Spin the District Union Fondo](https://www.spinthedistrict.com/). Participating businesses, hotel deals and more will be announced soon.

**For more information or to learn more about the Union City Spin the District experience, visit [spinthedistrict.com/](https://www.spinthedistrict.com/) and follow @spinthedistrict on [Instagram](https://www.instagram.com/spinthedistrict) and [Facebook](https://www.facebook.com/spinthedistrict).**

### **About ATL Airport District**

The ATL Airport District is the official destination marketing organization for the cities of College Park, East Point, Hapeville and Union City, Ga. Home to the world’s busiest airport, Georgia’s second largest convention center, more than 8,000 hotel rooms, an abundance of arts and culture, an eclectic mix of great restaurants, and located just minutes from downtown Atlanta, the ATL Airport District offers big-city amenities balanced with Southern charm. For more information, visit [www.ATLDistrict.com](https://www.ATLDistrict.com).

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