



THE 2022-2023 OFFICIAL TRAVEL GUIDE IS HERE!

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Official Pocono Mountains Travel Guide Returns for 2022-2023 Distribution underway across five states, 800 locations

July 12, 2022 – The [Pocono Mountains Visitors Bureau](#) (PMVB) is pleased to announce the return of its popular travel guide, “Pocono Mountains Magazine,” for 2022-2023. 200,000 copies are being distributed throughout July to 800 locations across New York, New Jersey, Pennsylvania, Virginia, and Maryland.

The PMVB partners with [Bailey Design & Advertising](#) to create the guide in both print and [digital](#) versions. The free publication is updated annually and serves as the official guide to help guests plan their getaway to the four-county region with features such as insider trip ideas, suggested itineraries, and a pullout map. The guide includes information about [small towns](#) in the Poconos, [things to do](#), [places to stay](#), [restaurants and dining](#), [midweek getaways](#), and new for 2022-2023, a spread on the newly revamped [Pocono Beverage Trail](#) experience.

The travel guide is available in high-traffic locations such as PA welcome centers, [PMVB visitors centers](#), 49 PA Wawa Convenience Stores & Gas Stations, two large travel shows in New York and Washington, D.C., rest areas, turnpike plazas, and AAA offices. Consumers can also [request to have a travel guide mailed directly to them](#).

“In addition to browsing the travel guide, visitors can learn all about the region by watching the [Pocono Television Network](#),” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “A travel guide come to life, our 24/7 channel is easily accessible and provides a variety of fresh content to showcase everything the Poconos has to offer throughout the year.”

All 953 listings within “Pocono Mountains Magazine” highlight PMVB members and properties that pay the hotel tax within Wayne, Pike, Monroe, and Carbon counties.

Media outlets can download relevant images [here](#), with photo credit to PoconoMountains.com.

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Pocono Mountains visitor information is available online at [PoconoMountains.com](#) or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTVNetwork](#) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.