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New, Free Experience Rewards Pocono Beverage Trail Users

Digital pass enhances visits to breweries, wineries, distilleries

July 26, 2022 – The [Pocono Mountains Visitors Bureau](#) (PMVB) has launched the [Pocono Beverage Trail passport](#), an interactive mobile experience designed to bring visitors to roughly 20 participating breweries, wineries, and distilleries in Wayne, Pike, Monroe and Carbon counties.

Visitors can use the new Pocono Beverage Trail digital pass to see which breweries, wineries, and distilleries are nearby, score deals on food and other items, and check in to earn points towards rewards including trail swag. The best part is that there is no app to download. Simply sign-up and a link will be delivered via text and email for you to bookmark or add to your home screen.

The [digital pass](#) will let users find participating locations on the Pocono Beverage Trail and filter results by their current location or map out their trail experience. Each stop along the trail requires users to check in using a code to rack up points.

Participating locations include:

- [Barley Creek Brewing Company](#)
- [Barley Creek Tasting Room + Pub](#)
- [Bright Path Brewing](#)
- [Cave Brewing](#)
- [Franklin Hill Vineyards – The Wine Shop](#)
- [Here & Now Brewing Company](#)
- [Insurrection Distillery](#)
- [Jam Room Brewing Company](#)
- [Mountain View Vineyard Winery, Brewery & Distillery](#)
- [RAW Urban Winery & Hard Cidery](#)
- [Second District Brew Farm](#)
- [ShawneeCraft Brewing Company](#)
- [Silverback Distillery](#)
- [Soaked Winery – Milford, PA](#)
- [Three Hammers Winery](#)
- [Wallenpaupack Brewing Company](#)
- [Wild Elder Wine and Cider Co.](#)
- [Wine & More on 1st](#)

More locations will be added to the Pocono Beverage Trail digital pass lineup in the coming weeks and months. Explore the Poconos' one-of-a-kind breweries, distilleries, and wineries to discover distinct drinks created with fresh ingredients and long-time expertise.

“The Pocono Beverage Trail is designed to provide a fun and interactive experience as visitors taste the unique craft beverages the Pocono Mountains has to offer,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “We hope many more people find enjoyment on the trail in a safe, responsible way thanks to this new experience.”

Snap a photo as you take a sip and be sure to share your new favorites on social media with the hashtags [#PoconoBeverageTrail](#) and [#PoconoMtns](#).

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow [@PoconoTVNetwork](#) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.