

## **CONTACT:**

Brianna Strunk – Public Relations Manager Pocono Mountains Visitors Bureau <u>bstrunk@poconos.org</u> (570) 856-3050

## Registration Open for Pick Up the Poconos Day

Volunteers needed for September 24th region-wide fall cleanup

August 10, 2022 – The <u>Pocono Mountains Visitors Bureau</u> (PMVB) is seeking volunteers for its next region-wide litter pick-up day on Saturday, September 24, 2022, from 9:30 a.m. to 12:30 p.m. (rain or shine). The bi-annual event is just one component of the PMVB's overall "Pick Up the Poconos" campaign, which has resulted in at least 24,056 bags of trash being picked up and properly disposed of.

Anyone interested in helping the cause should sign up on <u>PickUpThePoconos.com</u>. The deadline to register is Monday, September 12, 2022, by 5 p.m. Please help spread the word by sharing the event on Facebook (<u>HERE</u>).

There are nearly 30 locations across Wayne, Pike, Monroe, and Carbon counties for volunteers to choose from. The PMVB is currently working with the listed townships and boroughs to identify which roads need to be cleaned. Detailed information will be relayed to volunteers closer to the event date via the contact information shared on the sign-up form.

Thanks to <u>PennDOT</u> and <u>Keep Pennsylvania Beautiful</u>, the PMVB provides supply kits to each volunteer containing gloves, trash bags, safety vests and trash grabbers.

For resources and safety tips on picking up litter, please visit <u>PickUpThePoconos.com</u>. Larger groups interested in getting their workplace, school, or organization involved should contact <u>membership@poconos.org</u>.

High-resolution photos from past Pick Up the Poconos events may be requested <u>here</u>, while b-roll from past cleanups is available for download <u>here</u> with proper credit.

###

Pocono Mountains visitor information is available online at <a href="PoconoMountains.com">PoconoMountains.com</a> or by phone at <a href="(570) 421-5791">(570) 421-5791</a>. Follow <a href="PoconoTVNetwork">PoconoTVNetwork</a> on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.







