

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



47th Indmar Marine Engines Show Ski National Championships Return to Loves Park, IL

Event to boost local economy with an estimated \$840,000

FOR IMMEDIATE RELEASE

August 10, 2022

Rockford, IL – The Loves Park Ski Broncs are proud to celebrate the **100th Anniversary of water skiing** by hosting the **47th Indmar Marine Engines Show Ski National Championships, Friday – Sunday, August 12-14 at Shorewood Park in Loves Park, IL.** This event is presented by Visit Central Florida and hosted by Ski Broncs Water Ski Show Team. Ski Broncs welcomes 14 teams competing for best show in the nation along with nearly 100 individual skiers competing in specialized events.

The national tournament is estimated to bring **\$840,000 in economic impact** and **1,600 booked hotel rooms** in the Rockford region. Competitors from across the country have earned the right to compete in this top-level championship.

“The Ski Broncs are long standing, valued partners of the RACVB team. We are honored to be supporting their efforts as they work to ensure this is a successful – and fun – championship event,” said John Groh president/CEO of the Rockford Area Convention & Visitors Bureau. “This is a one-of-a-kind outdoor experience and to have a production such as this hosted in our destination is remarkable. All our best to the competitors and fans this weekend - we are glad you are here.”

Show skiing combines elements of all water ski disciplines and typically features several acts choreographed to music and built around a theme that tells a story. In competitive show skiing, each club has one hour to present a theatrical performance on water skis. Judges score the acts by awarding points based on difficulty, flow, execution and spectator appeal.

“It’s a privilege and great honor to have the opportunity to host the Indmar Marine Engines Show Ski National Championships in our region. Some of the best water skiers in the world will be here this weekend competing on our beautiful Rock River and it will be a spectacular show for people to enjoy,” said Steve King, vice president of the Ski Broncs. “We bring in several teams from across the country and are delighted to welcome these visitors to also experience all there is to see and do in our community.”

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Admission to the event is free (with a suggested parking donation of \$5) and all competitions will be held at Shorewood Park, 235 Evelyn Ave., Loves Park, IL 61111. Grilled food, food trucks and a beer garden will be on-site for spectators and the river will be regulated during the competition, so visitors are asked to come by land to the event.

Show Ski National Championships Schedule:

Friday, August 12, 2022

8 a.m. – 5 p.m. - Individual Competition (Swivel, Swivel Pairs, Doubles, Team Jump, Freestyle Jump)

Saturday, August 13, 2022

7:30 a.m. - 7 p.m. - Team Competition (8 teams with several top contenders in the morning. Ski Broncs perform last at approximately 5:30 p.m.)

Sunday, August 14, 2022

7:30 a.m. – 5 p.m. – Team Competition (6 teams competing)

5 p.m. – Awards

Video platforms are available behind the bleachers for footage of the event. More information can be found at <http://www.usawaterski.org/>.

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com.

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FOR MORE INFORMATION:

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