



## Public Invited to Celebrate First CRE8IV Mural in Roscoe

*This is the final mural of RACVB's 2022 CRE8IV season*

**FOR IMMEDIATE RELEASE**

**August 23, 2022**

**What:** The Rockford Area Convention & Visitors Bureau (RACVB), together with the Village of Roscoe and artist Thomas Agran of Iowa City, IA will celebrate the first mural in Roscoe and the final mural of the 2022 CRE8IV season with a pop-up party. Admission is free and open to all. Food and refreshments will be available for purchase.

This is the 34<sup>th</sup> mural created as part of the RACVB-led public art program. CRE8IV (pronounced "Creative") is an art-infused program bringing vibrancy to Rockford, Rockton, Loves Park, Pecatonica and now Roscoe. For a complete list, visit [gorockford.com/cre8iv](http://gorockford.com/cre8iv).

**When:** Meet Artist Thomas Agran, Thursday, August 25, 2022, 4 – 6 p.m.

**Where:** 10536 Main Street, Roscoe, IL 61073

**Other:** CRE8IV is made possible because of the support, help and funding of the partners who recognize the long-term impact of this community-building, arts-infused collaboration. For the third year, **Painters Union District 30, Local 607** has joined with RACVB to make CRE8IV possible with their efforts to prep and prime all walls prior to artists arriving. Without their support, CRE8IV would not be possible.

Artists were selected through an open Call for Artists process and a local committee-led selection process. **More than 90 local and visiting artists from around the country**, including a few international, submitted proposals. The selected artists represent a diverse group of local and visiting artists with varied backgrounds and artistic approaches.

For more information about CRE8IV - including a public art map and other resources - visit [www.gorockford.com/cre8iv](http://www.gorockford.com/cre8iv) or follow @GoRockford on Facebook, Instagram, LinkedIn and Twitter.

**About RACVB:** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. [www.gorockford.com](http://www.gorockford.com)

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