

# FAST FACTS

Rockford Area Convention & Visitors Bureau



## Volunteers needed for 10<sup>th</sup> annual Stroll on State

*Open House set for Tuesday, September 13*

### FOR IMMEDIATE RELEASE

September 8, 2022

**What:** The Rockford Area Convention & Visitors Bureau (RACVB) is looking for individuals, civic groups, coworkers and families to assist with the **10<sup>th</sup> annual Stroll on State, RACVB's signature event with presenting sponsor Illinois Bank & Trust.** Planning begins now with the opening of Santa's Workshop.

Those interested in learning more about what volunteers do and how important their role is in the success of this event may attend an open house Tuesday, Sept. 13 from 4 to 6 p.m.

Santa's Workshop – where volunteers make and repair decorations – officially opens the same evening as the open house from 6 to 9 p.m. and continues every Tuesday night and Saturday morning until the event. Light refreshments will be served at the open house.

**Where:** Stroll's Santa's Workshop is located at 310 S. Winnebago St., Rockford, IL.

**When:** Open House: Tuesday, Sept. 13 from 4 to 6 p.m.

Individuals interested in volunteering should visit [www.strollonstate.com](http://www.strollonstate.com) and sign up for specific dates they can assist. In addition to workshop hours, volunteers assist in decoration days which are November 18 and 19, as well as the day of the event. Volunteers also participate in removing the decorations. **About 10,000 volunteer hours are needed.** Most shifts are four hours.

**Other:** The 10<sup>th</sup> Annual Stroll on State is set for Saturday, November 26. The day includes a parade, a 5K run, tree lighting ceremony, music and other live performances, vendors, Santa visits, horse and wagon rides, letter writing to Santa, and food and beverages. Additional event information can be found at: [www.strollonstate.com](http://www.strollonstate.com).

**About RACVB:** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. [www.gorockford.com](http://www.gorockford.com)

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