



**CONTACT:**

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**\*\*\*MEDIA ALERT\*\*\***

**360+ Volunteers Tackle Pocono Litter this Saturday**

**WHAT:**

Drivers are asked to use extra caution and adhere to any temporary traffic restrictions as hundreds of volunteers fan out across the region to clean litter from roads and parks on [Pick Up the Poconos](#) Day. The bi-annual event, organized by the [Pocono Mountains Visitors Bureau](#), provides volunteers with all necessary supplies including safety vests and neon t-shirts.

\*Download b-roll from past cleanups [HERE](#).

\*Request high-resolution images [HERE](#).

**WHEN:**

Saturday, September 24, 2022  
9:30 a.m. – 12:30 p.m. (rain or shine)

**WHERE:**

The cleanup spans 28 pre-determined locations in townships and boroughs across Wayne, Pike, Monroe, and Carbon counties.

**WHO:**

In addition to volunteers who registered by deadline via [PickUpThePoconos.com](#), various businesses, organizations, and school groups have organized cleanups including Camelback Resort, East Stroudsburg University, Jack Frost Big Boulder, Newfoundland Rotary, Arrowhead Lake Community Association, Chipperfield Elementary Parent Teacher Association, East Stroudsburg National Junior Honor Society, and Stroudsburg High School's Community Connections Club & Future Business Leaders of America.

Pick Up the Poconos is supported by key partners including Keep Pennsylvania Beautiful, Leave No Trace, Monroe County Municipal Waste Management Authority, PennDOT, and Waste Management.

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