

FAST FACTS

Rockford Area Convention & Visitors Bureau



Calling All Vendors for 10th Annual Stroll on State

Food, beverage and retail vendors may submit applications by Oct. 14

FOR IMMEDIATE RELEASE
September 27, 2022

What: The Rockford Area Convention & Visitors Bureau (RACVB) is looking for food, beverage and retail businesses to submit applications to participate as a vendor during **the 10th annual Stroll on State with presenting sponsor Illinois Bank & Trust**. This Merry & Bright holiday event will be Saturday, November 26 from 2 – 9 p.m.

When: Anyone interested in learning more or applying to be considered, should visit <https://www.gorockford.com/stroll-on-state/vendors/>. Online applications must be submitted by **Friday, October 14**.

Where: Stroll on State's vendor experience includes outdoor shopping at two **Frosty's Merry Market** locations: Rockford City Market Pavilion at the corner of East State and Water Street, and along Wyman Street. A special thank you to the **Blackhawks Foundation** for sponsoring the west side market.

Why: Stroll on State is always held in conjunction with **Small Business Saturday**. It serves as a unique opportunity to show support for local businesses and encourages the community to shop local. It also serves as Rockford's kickoff to the holiday season.

Additional event information can be found at: www.strollonstate.com.

About RACVB: RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. www.gorockford.com

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