

Alpha Kappa Alpha Sorority Incorporated Donates \$5,000 to College Park Elementary

Following their Spring Conference in the ATL Airport District, the South Atlantic Regional Chapter of Alpha Kappa Alpha Sorority Gifts Community to Improve Arts Programs

Atlanta, GA - September 30, 2022 - The South Atlantic Regional Chapter of Alpha Kappa Alpha Sorority Incorporated returned to the ATL Airport District recently with a special gift for the College Park community. Following the sorority conference held in The District this past spring, the group donated \$5,000 to College Park Elementary to target the expansion of the school's art program.

"It is a tremendous honor to host such an impactful organization like Alpha Kappa Alpha Sorority Incorporated, and to have them give back to our community," said Cookie Smoak, the president of the ATL Airport District. "We are excited to see how their donation creates new opportunities for the students at College Park Elementary and look forward to working with this amazing group again."



This past spring, the South Atlantic Regional Chapter of Alpha Kappa Alpha Sorority Incorporated held its 69th regional conference at the Georgia International Convention Center. During the event, the group achieved several objectives centered around health, the arts, service, economic and social issues. While attending the 3-day conference the group administered more than 1,700 COVID safety kits to historically Black colleges and universities locally. At a local recreation center, the sorority sponsored a health fair where COVID vaccines, booster shots, health screenings and testing for blood pressure and cholesterol were administered. To assist in building an economic legacy, the sorority's members shopped and dined at several ATL Airport District Black-owned businesses.

Their attendance resulted in \$6 million in economic impact for the cities of College Park, Hapeville and Union City.

College Park Elementary opened its doors as a new facility in August 2015. The school is conveniently located in the City of College Park's downtown area and attracts many local businesses and organizations that work collaboratively in support of their Journey to Excellence.

For more information on the ATL Airport District, visit <u>www.atldistrict.com</u> or call 404.334.7500. For updates on everything in "The District", follow @AtlDistrict on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>

About the ATL Airport District

ATL Airport District is the official convention and visitor bureau for the cities of College Park, Hapeville and Union City, Ga. The District's mission is to generate economic development for its cities by representing the community as a preferred tourism, convention and meeting destination. With the airport having access to 150 cities in the U.S. and 60 cities internationally, over 7,000 hotel rooms with amenities from airport shuttles to pools, walkable restaurants, shops, breweries and more all guests experience southern hospitality with modern work-focused energy.

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