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FOR IMMEDIATE RELEASE

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Arielle Grinnage hired as Visitor & Group Services Specialist

Visit Lafayette – West Lafayette (VLWL) announces the hiring of Arielle Grinnage as the Visitor & Group Services Specialist. Ari graduated from Purdue University's Hospitality and Tourism Program. She worked as a Visitor Information Specialist at Visit Lafayette-West Lafayette during college from 2021-2022 and is now continuing her passion for the tourism industry. In her free time, Ari loves to write for her travel blog, discover new coffee shops, take spontaneous trips, and listen to podcasts.

Jo Wade states, “It is wonderful when a Purdue student that has worked with us part time while a student joins us as a fulltime team member. She starts learning new skills right away because she already knows the basics from working with us as well as from her HTM Purdue degree. It feels like she’s been here many years already and is a perfect fit as we rearrange the position from what Janet Martinez was doing as Sales Manager to this new position as Visitor & Group Services Specialist. Her willingness to learn combined with her friendly, outgoing personality is perfect match for our team!”



Arielle Grinnage

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