

CONNECTICUT CONVENTION & SPORTS BUREAU (CTmeetings) ELECTS FOUR NEW BOARD MEMBERS



MIDDLETOWN, CONN., October 7, 2022 – Four Connecticut residents have been elected to the **Board of Directors of the Connecticut Convention & Sports Bureau (CTmeetings)** for its 2022-2023 fiscal year. The Connecticut Convention & Sports Bureau is the **only statewide sales and marketing organization for Connecticut meetings, conventions and sports events.**

The Connecticut Convention & Sports Bureau’s four new Board members are (*photos above in alphabetical order*):

- **Dorinda Borer**, Connecticut State Representative of House District 115;
- **Jorge Cabrera**, Connecticut State Senator of Senate District 17;
- **Jan Louise Jones, Ph.D.**, Hospitality and Tourism Management Program Coordinator & Professor at the University of New Haven; and
- **Cian Stein**, Executive Vice President of the Hartford Healthcare Amphitheatre in Bridgeport.

“Each of these individuals brings specialized expertise and perspective to our Bureau’s Board as we implement new strategies to attract new and returning meetings, conventions, and sports events for Connecticut,” explains Thomas Madden, Chair of the Board of Directors of the Connecticut Convention & Sports Bureau, and the Associate Principal of BFJ Planning.

“This is especially important now that our state’s meetings and hospitality industries have reopened for business,” adds Robert Murdock, President of the Connecticut Convention & Sports Bureau. “Our staff has intensified sales outreach to meeting planners and sports promoters across the U.S. and beyond, to secure groups that will generate revenue for local hotels, restaurants, attractions and other business, that also result in tax income for the State.”

Rep. Dorinda Borer is serving her third term as West Haven’s State Representative. For the past two years, the experienced marketing professional has been the Co-Chair of Connecticut’s Bipartisan Arts, Culture and Tourism Legislative Caucus, meeting with stakeholders and venues across the state. The West Haven resident serves as House Chair of the Bonding Subcommittee and works with legislators across Connecticut to support tourist venues through Capitol support. Rep. Borer also is a member of the Legislature’s Banking and Public Safety Committees, and is Co-Chair of the Women’s Bipartisan Legislative Caucus.

Sen. Jorge Cabrera is Connecticut’s State Senator for Ansonia, Beacon Falls, Bethany, Derby, Woodbridge and parts of Hamden and Naugatuck. He is the Deputy President Pro Tempore of the State Senate and is Chair of the Legislature’s Veterans’ Affairs Committee, Vice Chair of the Labor & Public Employees, and is a member of the Capitol’s Finance, Revenue & Bonding Committee; Human Services Committee; and Insurance & Real Estate Committee. A business representative for UFCW Local 919, the Hamden, Conn. resident has been championing issues for working families in the district and across the country for more than 25 years.

Jan Louise Jones, Ph.D., is a nationally recognized travel and hospitality media consultant who currently serves as the Program Coordinator and full-time Lecturer of Hospitality & Tourism Management in the Pompea College of Business at the University of New Haven. She has more than 10 years of teaching and curriculum development experience in the areas of sustainable tourism management, hospitality, event management and

recreation/leisure studies. Dr. Jones has spent the last 20 years conducting research, serving in international scientific committees and presenting in over 17 countries about the importance of sustainable tourism development and management. She is contacted by media on a regular basis for her analysis and evaluation of current trends and issues related to tourism and hospitality industries.

Cian Stein has been a champion of Downtown Bridgeport and the development of the Harbor Yard Entertainment area for nearly two decades. He is the Executive Vice President of the exciting new Hartford Healthcare Amphitheater that is located next to the Total Mortgage Arena (formerly called the Webster Bank Arena). Previously, as Senior Vice President of Sales & Corporate Partnerships for Harbor Yard Sports and Entertainment, he oversaw the sales and marketing divisions for both the Arena and Bridgeport Sound Tigers, now the Bridgeport Islanders. The Fairfield, Conn. resident has worked closely with the Connecticut Convention & Sports Bureau for years to generate new and returning sports events business for Fairfield County.

The Connecticut Convention & Sports Bureau (CTmeetings) markets all of the state – its convention and meeting venues, hotels, attractions, and sports facilities and athletic sites – as a premier destination for international, national, regional and statewide conferences, conventions and major sports events. In partnership with Connecticut's businesses, institutions, nonprofit organizations and their surrounding communities, the Middletown, Conn.-based organization works to generate new and return events, thereby generating increased economic impact for Connecticut's local regions and tax revenue for the State. For more information about the Connecticut Convention & Sports Bureau, visit www.CTmeetings.org or call 860-728-6789.

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