



## **CONNECTICUT CONVENTION & SPORTS BUREAU (CTmeetings) WINS 2022 STELLA AWARD FOR “NORTHEAST’S BEST CVB/DMO”**

***Honored with Gold Award for Second Year in a Row***

**MIDDLETOWN, CONN., November 4, 2022** – Northstar Meetings Group and its leading brands, *Meetings & Conventions* and *Successful Meetings*, announced that the **Connecticut Convention & Sports Bureau (CTmeetings)** has won the **2022 Gold Stella Award as Best Convention & Visitors Bureau/Destination Marketing Organization (CVB/DMO) in the Northeast U.S.** CTmeetings is Connecticut’s only statewide sales and marketing organization for meetings, conventions, and sports events.

Northstar announced this year’s honorees on November 3<sup>rd</sup> during its 2<sup>nd</sup> Annual Stella Awards Virtual Showcase. Voted on and judged by meeting planners, the Stella Awards are the meeting industry’s highest honor, recognizing hotels, convention centers, conference centers, airlines, cruise lines, DMOs/CVBs and DMCs that consistently deliver quality service and innovation to meeting and event professionals.

“This is the **second consecutive year that meeting planners have voted Connecticut and our Bureau for the top award in the Northeast**, and we very are honored to receive this prestigious award,” explains Robert Murdock, President of the Middletown, Conn.-based Connecticut Convention & Sports Bureau (CTmeetings). “Our Bureau’s sales and convention services team works closely with planners and event organizers from across the U.S. every day to assist them in planning successful experiences at venues across our state.”

This year, nearly 6,000 votes were cast from around the world for the 561 destinations, hotels and service that were providers nominated in 16 categories across six regions in the United States and worldwide. Winners were selected for achieving overall excellence, superb food and beverage, professionalism of staff, sustainability initiatives, and other critical aspects of the meetings and event experience.

**CTmeetings’ Stella Award information can be found at:**  
<https://www.northstarmetingsgroup.com/The-Stella-Awards/Best-CVB-DMO>

**The full list of winners, finalists and their profiles** can be found at [NorthstarMeetingsGroup.com/Stellas](https://www.northstarmetingsgroup.com/Stellas).

“Congratulations to all of the 2022 Stella Award winners and finalists,” said Loren Edelstein, vice president and content director for Northstar Meetings Group. “The strong resurgence we’re now seeing in meetings in the U.S. and around the world indicates meetings are back. And this year’s honorees demonstrate they’re not only back, but they’re better than ever. Thank you to the 2022 Stella Award winners for demonstrating their commitment to excellence in meetings, incentives, conferences and events.”

***The Connecticut Convention & Sports Bureau (CTmeetings) markets all of the state – convention and meeting venues, hotels, attractions, and sports facilities and athletic sites – as a premier destination for international, national, regional, and statewide conferences, conventions, and major sports events. In partnership with Connecticut’s businesses, institutions, nonprofit organizations and their surrounding***

communities, the Middletown, Conn.-based organization works to generate new and return events, thereby generating increased economic impact for Connecticut's local regions and tax revenue for the State. For more information, please visit [www.CTmeetings.org](http://www.CTmeetings.org) or call 860-728-6789.

**Northstar Meetings Group** Northstar Meetings Group is the leading B-to-B information and marketing solutions company serving all segments of the business meetings, events, sports and incentives market – including full- and part-time meeting planners, as well as corporate, association, sports and not-for-profit decision-makers, and incentive professionals, facilitating their professional development and achievement of business goals. The company's influential brands – Meetings & Conventions, Successful Meetings, Associations Meetings International, Meetings & Incentive Travel, Meeting News, Incentive and SportsTravel – currently serve over 500,000 active meeting and event planners and incentive professionals, across an integrated suite of data, digital, events and print products. For more information, please visit [NorthstarMeetingsGroup.com](http://NorthstarMeetingsGroup.com).

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