



NEWS RELEASE

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Greater Lansing CVB Welcomes New Sales Staff

LANSING, Mich. – The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce the addition of two new sales and services team members, Elaine Unger and Jenn Morden.

“We are excited to welcome Jenn and Elaine to the team,” said Julie Pingston, President and CEO of the GLCVB. “We have no doubt these two will be crucial in promoting Lansing as a meeting and tourism destination and helping us grow our community’s local economy.”

Elaine Unger, CTA, Sales Manager

Elaine joins the GLCVB sales and services team with recent experience in event planning and regional sales management. She has a Bachelor of Arts from Central Michigan University, is a Certified Tourism Ambassador and is in the process of becoming a Certified Meeting Planner (CMP).

In her role as sales manager, Elaine will primarily work with state associations to coordinate meetings and conferences in Greater Lansing.

Jenn Morden, CMP, CTA, Convention Services & Events Manager

Jenn brings extensive meeting planning, operations, project management and hospitality experience to the GLCVB sales and services team. She is currently the president-elect of MPI Michigan Chapter and has a Bachelor of Business Administration from Northwood University. She is also a Certified Tourism Ambassador (CTA) and a Certified Meeting Professional (CMP).

In her role as convention services and events manager, Jenn will coordinate and manage services to meetings and other events held in Greater Lansing to ensure their success. She will also manage the planning and execution of GLCVB events.

“Jenn and Elaine will both be great additions to our sales and services team,” said David Buckenberger, Senior VP, Business Development at the GLCVB. “They bring the experience, creativity and personality that we’re confident will contribute to the GLCVB’s mission to positively impact Greater Lansing’s economy.”

For more information about the GLCVB, visit www.lansing.org or call 517-487-0077.

The vision of the GLCVB is to inspire everyone to celebrate and love Greater Lansing as much as we do! Which goes hand in hand with our mission, to positively impact our community's quality of life by developing the region as a visitor destination.

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