



Cincinnati, Oh (November 16, 2022) –

Today, British Airways and the Cincinnati/Northern Kentucky International Airport (CVG) announced a new direct route between the Cincinnati region and London Heathrow, which will begin operating in 2023. Starting on June 5, 2023, this will be the only direct flight between the UK and all of Ohio, Kentucky, and Indiana, creating incredible new opportunities for tourism and business across both sides of the pond.

“British Airways’ nonstop service from CVG to London-Heathrow is an all-around win for the Ohio, Kentucky, and Indiana region,” said Candace McGraw, chief executive officer, CVG. “The economic impact of this transatlantic flight is exponential for business travel, economic development, and tourism between the UK and our area of the United States. We look forward to a strong partnership with our new friends across the pond for many years to come.”

“We join CVG and our community in celebrating British Airways’ new service, strengthening Cincinnati’s appeal as a world-class travel and business destination,” said Julie Calvert, President & CEO of Visit Cincy. “This important new route brings growth opportunities to our region’s hospitality and tourism industry, and we look forward to attracting UK audiences, as well as those across Europe, to experience Cincy culture first-hand.”

“We are raising a toast of Kentucky Bourbon to British Airways, said Julie Kirkpatrick, President & CEO for meetNKY. “We are looking forward to showcasing our special Cincy Region culture story in the U.K. and fulfilling tourism’s commitment to bring new international visitors to this unique gateway where the North ends and the South begins.”

Customers traveling to London will travel in comfort on a Boeing 787-8 Dreamliner with a choice of three cabins – World Traveler (economy), World Traveler Plus (premium economy) and, Club World (business).

British Airways is part of the oneworld alliance, which is among other airlines including American Airlines, Alaska Airlines, Japan Airlines, and more. American Airlines is the second largest carrier at CVG serving 12 nonstop destinations.

Tickets are now on sale for the route with introductory fares from \$665. For more information visit www.ba.com.

London Heathrow (LHR) to Cincinnati (CVG): Summer 2023						
Days of week	Flight number	Departing LHR	Arriving CVG	Flight number	Departing CVG	Arriving LHR
Mon, Tue, Wed, Fri, Sat	BA121	16:05	19:45	BA120	21:30	10:15+1
London Heathrow (LHR) to Cincinnati (CVG): Cincinnati: Winter 2023						
Days of week	Flight number	Departing LHR	Arriving CVG	Flight number	Departing CVG	Arriving LHR
Mon, Wed, Fri, Sun	BA121	16:00	18:40	BA120	20:25	10:10+1

About British Airways' flight network

As the UK's national flag carrier, British Airways serves more than 190 destinations across more than 65 countries, including routes with its partnership airlines. The airline proudly offers customers flights to more destination from London than any other carrier.

British Airways customers have access to one of the world's most extensive flight networks, both domestically and internationally, offering flights to and from central airports at convenient times. It operates out of three major London airports: London Heathrow, London Gatwick and London City, and serves 27 destinations in the US alone.

About The Cincy Region

The Cincy Region collaboration is a partnership of Visit Cincy and meetNKY promoting and marketing the entire Cincinnati metro area including Hamilton County in Ohio and Boone, Campbell, and Kenton Counties in Kentucky. The collaboration is focused on providing a storytelling effort on a unique region of America where North and South combine and showcasing the experiences in the region to encourage new visitation from the entire country as well as internationally. Visit www.visitcincy.com to learn more.