



Snowmen of Stroudsburg Return

37 life-size sculptures include 10 new, innovative designs

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STROUDSBURG, PA – Beginning this Friday, the popular [Snowmen of Stroudsburg](#) return for a fifth year from November 25, 2022 – February 25, 2023. Hand-painted and decorated by local artists in unique themes and designs, the 37 life-size snowmen sculptures are spread throughout the Stroudsburg area and relocate several times throughout the season (weather dependent).

The Snowmen of Stroudsburg concept was developed by [Go Collaborative](#), a non-profit dedicated to brainstorming how artists, businesses, and houses of worship can partner for the community's benefit.

In addition to 27 beloved snowmen from past years, ten new sculptures are making their debut. Earlier this year, twelve original snowmen [sold at public auction](#) with proceeds benefitting the artists. Many of those snowmen, purchased by private residents and local businesses, will also be on display this season.

“This project brings residents and visitors together while showcasing everything Stroudsburg has to offer during a beautiful time of year,” said Go Collaborative President Jim Evanisko. “The Snowmen of Stroudsburg have rejuvenated the borough and shine a light on our talented artist community.”

After November 25, the public can visit GoCollaborativeStbg.com to vote for their favorite snowman. Artists with the most votes will be awarded cash prizes for 1st, 2nd and 3rd place. One vote per person.

Ten businesses in downtown Stroudsburg will be stocked with maps showing the locations of snowmen. Take selfies with all ten new snowmen and five returning snowmen (15 total selfies), then return to the business to receive a snowman tote bag with any purchase. Many merchants are offering specials or giveaways in conjunction with the Snowmen of Stroudsburg.

Once the Snowmen of Stroudsburg return the morning of Black Friday, the holiday fun continues that evening with the [Downtown Stroudsburg Tree Lighting](#) and related festivities in Courthouse Square, followed by [Small Business Saturday](#), complete with live Christmas carolers.

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Stroudsburg is more than just a map dot along I-80. We're a bustling and eclectic downtown district nestled in the Pocono Mountains with shoppes and art galleries, restaurants, cafés, live music and entertainment, and world class events. Come soak in the historic sites, visit the weekly farmers market, or spend some time enjoying local street art. There's always something happening in downtown Stroudsburg!