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Grant Program Returns to Boost Pocono Projects

PMVB Community Impact Grant applications open for limited time

January 25, 2023 – Following last year’s successful launch, applications are once again open for the [PMVB Community Impact Grant](#), a program established by the [Pocono Mountains Visitors Bureau](#) (PMVB).

Local governments including, but not limited to, boroughs and townships as well as municipal and redevelopment authorities are eligible to apply for funding to support projects that enhance the quality of life in communities across Wayne, Pike, Monroe and Carbon counties.

In 2022, the first-ever PMVB Community Impact Grant awarded nearly \$300,000 among [24 community projects](#) which funded a variety of initiatives, from upgrading basketball courts and baseball fields to preserving historic icons and beautifying small towns.

[AVAILABLE FOR DOWNLOAD: B-roll related to 2022 project recipients](#)

“Tourism is the top industry in the Poconos, and the PMVB feels passionate about giving back to the communities that host our 30 million annual visitors,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “This grant program benefits not just tourists, but also everyone who calls our region home.”

Proposals are due by March 3, 2023, for projects to be completed by December 31, 2023. At least a 50% match is required. Program funding is allocated from the Hotel Occupancy Tax.

To learn more about the PMVB Community Impact Grant and to download the application, visit poconomountains.com/grants.

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About the Pocono Mountains

With 2,400 square miles encompassing Pennsylvania’s Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube and even snowshoe their way through snowy wonderlands and more than 163 ski trails. Summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, more than 30 golf courses, whitewater rafting, boating, fishing and open access to nine state and two national parks.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTVNetwork](https://twitter.com/PoconoTVNetwork) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.