



**TICKETS ON SALE NOW FOR FROZEN DEAD GUY DAYS FESTIVAL  
— REBORN IN ESTES PARK FOR 2023!**

*Quirky Mountain Festival Given New Life In Estes Park, March 17-19, 2023*

ESTES PARK, Colo., Jan. 25, 2023 – Just as Colorado reaches the dead of winter, tickets for [Frozen Dead Guy Days](#) (FDGD), one of the state’s most beloved annual events for more than 20 years, are [on sale now](#). FDGD has traditionally been held in nearby Nederland, but for 2023 and beyond, this quirky mountain celebration will be given new life in Estes Park.

Taking place over St. Patrick’s Day weekend on March 17-19, 2023, the reborn Frozen Dead Guy Days will feature live music and entertainment at the Estes Park Events Complex and The Stanley Hotel, with satellite events occurring around town. Favorites like the iconic Blue Ball and competitive Coffin Races will return alongside new additions like the Deadman Fashion Show and the Bands & Bloodys Sunday Brunch.

Buy early and save — these prices aren’t frozen. Tickets that are inclusive of all music performances, activities and events (except the Blue Ball and Coffin Races team registration) are just \$29. In February, they will go up to \$39. Registration for the Coffin Races has also opened and is \$98 per team. Visit Estes Park and The Stanley Hotel have committed to donating all proceeds from ticket sales that surpass operational costs to the area’s recently established workforce housing and childcare funding mechanism.

Not familiar with the Frozen Dead Guy Days saga? To make a long story short, the event celebrates an unusual turn of events that brought the frozen body of a deceased Norwegian man to a Tuff Shed in Nederland, Colorado. Bredo Morstøl, or Grandpa Bredo, as Frozen Dead

Guy Days devotees fondly refer to him, passed away in 1989, but his family cryogenically froze his body and shipped it to the U.S. Over the next decade, his legend grew amongst Nederland residents, and a winter festival was born to pay tribute to Grandpa Bredo with quirky events and activities. It caught on in a big way; and by 2022, Frozen Dead Guy Days attracted approximately 20,000 attendees.

Stay up-to-date on the latest news related to the festival - including the soon-to-be-announced musical line-up - by visiting [frozendeadguydays.com](https://frozendeadguydays.com) and sign up for the e-newsletter. For more information on Estes Park, go to [visitestepark.com](https://visitestepark.com).

FDGD image assets can be found [here](#), credit Visit Estes Park/John Berry.

### **About Visit Estes Park**

Visit Estes Park is the official Destination Marketing Organization for Estes Park, Colorado. A Destinations International (DI) accredited DMO, Visit Estes Park's mission is to drive sustainable year-round economic growth by encouraging visitor demand. Estes Park, just 90 minutes from Denver, is the basecamp for Rocky Mountain National Park offering outdoor experiences, activities, dining, shopping and an environment that is welcoming and approachable. Known for world-class adventure, resident wildlife and scenic beauty, Estes Park is Colorado's quintessential mountain town. To learn more, visit [www.visitestepark.com](https://www.visitestepark.com).