

# ESTES PARK BREAKS TRAIL WITH THEMED SNOWSHOEING MONTH FOR ALL OF JANUARY

January is officially the month of snowshoeing in Estes Park, an ideal destination for this popular winter sport.

**ESTES PARK, Colo., Jan. 2022** – <u>Visit Estes Park</u> has officially dubbed January, "Snowshoeing Month," shining a light on how locals and travelers alike can make the most of one of the hottest winter sports in the country, in the winter wonderland that is Estes Park. From trekking with kids to full-day guided adventures, there's a snowshoe journey that fits all types of outdoor enthusiasts, all season long.

Below, discover some of the highlights for snowshoeing in Estes Park:

## **Guided Adventures**

## **Guided Snowshoe Hikes with Kirks Mountain Adventures**

Kirks makes adventuring in snow a seamless process. Guests only need to bundle up in warm clothing, strap on some snowshoes (no need to worry if you don't own them, they provide them) and have a desire to explore the outdoors. Rocky Mountain National Park has great snowshoeing December through March, and Kirks makes it easy to find trails that fit both skill level and scenic desires.

#### Half-Day and Full-Day Snowshoe Adventures with Kent Mountain Adventure Center

With the help and expertise of a KMAC guide, you'll learn secrets of the technical craft of snowshoeing as well as their knowledge of Rocky Mountain National Park's ecology and history. KMAC aims for these adventures to take about 4-hours and make a perfect introduction to the sport. Like many of their programs, their goal is to educate guests so that they can enjoy a lifetime of adventures, with or without us.

#### Snowshoe Tours (Gear Included) - Yellow Wood Guiding

Guests can opt for a 3.5 hour Snowshoeing Safari or a much longer 6 hour tour. The guides take care of everything and make sure the trip fits the appropriate skill level and takes guests to unique places you never thought you'd see. This kind of trip is great for first time snowshoers.

#### **Hotel Snowshoeing Packages**

## Snowshoe Package - McGregor Mountain Lodge

Nothing compares to being surrounded by nature's beauty in the heart of a Rocky Mountain winter. Whether guests are just going to enjoy a nice stroll around Sprague Lake, or heading up to the divide via Flattop Mountain, the Park has some of the best snowshoeing routes for all abilities, adventures, and fitness levels. Starting from \$499, the package incudes:

- Enjoy 2 Nights in a One Bedroom Cabin for 2
- Receive Snowshoe Rentals for Your Stay
- Savor a Delicious Meal with a \$75 Gift Certificate to Bird & Jim.
- 3 Bundles of Firewood Each Night to Keep Your Fire Crackling After a Day in the Snow
- Indulge in a Box of Chocolate Confections to Satisfy that Sweet Tooth

## <u>Snowshoe Package - Castle Mountain Lodge</u>

Hosting guests since the 1950's and perfectly centered between downtown Estes Park and Rocky Mountain National Park, Castle Mountain Lodge is the ideal place to start a mountain vacation. Cross over the covered bridge to a haven tucked away with everything you'll need — a private Estes Park cabin, crackling fireplaces, and even fresh baked cookies waiting for you on arrival. Spend your days adventuring in your own style. Explore the surrounding areas or find a spot by our stretch of Fall River to try your hand at catching dinner. A quiet mountain setting serving as your base camp to Rocky Mountain National Park and Estes Park. Package starts from \$499 or \$649 for Spa Cottage and includes:

- Enjoy 2 Nights in a One Bedroom Cabin
- Hit the Trails with Snowshoe Rentals for Your Stay
- Receive a \$75 Gift Certificate to Bird & Jim.
- 3 Bundles of Firewood Each Night to Keep Your Fire Crackling After a Day in the Snow
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## **Unique Tours**

## FemmeTrek Winter Snowshoeing and Hiking Tours

Led by women, for women, discover the incredible beauty of Rocky Mountain National Park on a snowshoe excursion. Even if you're new to snowshoeing, your guide will show you how to use all the equipment so you'll feel comfortable in no time. Snowshoeing adventures include snowshoes, trekking poles, and micro spikes as well as snacks and hot drinks.

Additionally, Estes Park's winter programming continues throughout the season with more fun themes, events (Frozen Dead Guy Days Comes to Estes!) and more. See below for a look ahead:

## Winter Monthly "Themes"

- <u>January</u>: Snowshoeing (Join Estes' guides for snowshoeing all season long)
- <u>February</u>: Cozy Cabin Season (Stay at a relaxing cabin, and head to the Wine & Chocolate Festival)
- March: Frozen Dead Guy Days, Whiskey Warm Up, and Colorado Craft Beverages
- April: BigFoot Days (A whole month of all things Sasquatchy)

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#### **About Visit Estes Park**

Estes Park, just 90 minutes from Denver, is the basecamp for Rocky Mountain National Park offering outdoor experiences, activities, dining, shopping and an environment that is welcoming and approachable. Known for world-class adventure, resident wildlife and scenic beauty, Estes Park is Colorado's quintessential mountain town. To learn more, visit <a href="https://www.visitestespark.com">www.visitestespark.com</a>.

Visit Estes Park is the official destination marketing organization for Estes Park, Colorado. A Destinations International (DI) accredited DMO, Visit Estes Park's mission is to drive sustainable year-round economic growth by encouraging visitor demand. In 2021, travelers to Estes Park spent \$504.3 Million, generating \$35 million in local and state tax revenues, reducing the tax burden for every resident household by \$3,270.