



FOR MORE INFORMATION CONTACT:

Primary Contact: Benny Anderson, Executive Director, Visit Eau Claire
benny@visiteauclaire.com; 715-214-7603

Secondary Contact: Luke Alex, Senior PR Manager, Visit Eau Claire
pr@visiteauclaire.com; 651-252-5343

FOR IMMEDIATE RELEASE

Visit Eau Claire Awards \$32,000 to Local Events & Organizations

Eau Claire, Wis. (January 25, 2023) - Visit Eau Claire recently announced \$32,000 in grant awards for upcoming Tourism and Cultural Arts area organizations and events.

The Tourism Grant program is intended to encourage tourism development and promotion through events that will generate overnight stays and/or extend visitor stays while creating a positive image of the Eau Claire area. It is appropriate for new and expanding festivals, sports tournaments, conventions, and other special events that have a room night impact on Chippewa Valley area hotels. It can be used to offset marketing, advertising, printing, postage and mailing costs.



The Cultural Arts Grants are awarded in partnership with the Wisconsin Arts Board and are intended to enhance the enjoyment and understanding of arts and culture in the region. Proposals may include performing arts, visual media, literary arts, folk art, festivals, local history, artist series, cultural programs for grades K-12, cultural traditions, or public art installations/programs. It can be used for any expense related to a cultural program that nourishes artistic expression and development, or enhances the enjoyment and understanding of arts and culture for community residents.

This round's recipients for the Cultural Arts Grants are:

- Chippewa Valley Theatre Guild - 41st Anniversary Season
- Black and Brown Womyn Power Coalition, Inc. - Hmong Heritage Gala & Hmong American Day Celebration

This round's recipients for the Tourism Grants are:

- Banbury Place, Inc - Banbury Art Crawl 2023
- Blue Ox Music Festival - Blue Ox Music Festival 2023
- Children's Museum of Eau Claire - Summer Solstice Event
- Chippewa Valley Symphony, Ltd. - Holst's Voyage of Imagination: The Planets
- Eau Claire Chamber Orchestra, Inc - Family and Friends Event
- Eau Claire Municipal Band - 2023 Summer Concert Series

- Mabel Tainter Theater - Mabel's Community Celebration
- University of Wisconsin - Eau Claire Foundation, Inc - Midwest Artist Academy
- Wisconsin Shakespeare Festival - A Midsummer Night's Dream

There were a few organizations that were not able to be awarded grants; however, Visit Eau Claire is working with them to find other ways for their events to be successful.

About Visit Eau Claire: Visit Eau Claire is the area's official tourism marketing organization with a role to better the city for all who live, work, study and play here and a mission to bring visitors to the area. With encouragement and support from Visit Eau Claire and benefiting greatly from the independent spirit of those who call the community home, this northern Wisconsin university city is making a name for itself as a creative hub with a hip and homegrown music and arts scene and a booming entrepreneurial culture. Have an event and want to see how we can help you bring it to the Chippewa Valley? Apply here: <https://www.visiteauclaire.com/about/grant-information/>

Visit Eau Claire • 128 Graham Avenue, Suite 234 • Eau Claire, WI 54701
715.831.2345 • info@visiteauclaire.com • www.VisitEauClaire.com