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**CONNECTICUT CONVENTION & SPORTS BUREAU ADDS CANDY IANNUCCI-GUAY
AS DIRECTOR OF NATIONAL ACCOUNTS FOR SMERF MARKETS
(Social, Military, Education, Religious & Fraternal)**



MIDDLETOWN, CONN., January 30, 2023 – Candy Iannucci-Guay, an award-winning hospitality industry professional with more than 20 years of Connecticut experience, has joined the Middletown, Conn.- based Connecticut Convention & Sports Bureau (CTMEETINGS) as the Director of National Accounts for the SMERF markets (*Social, Military, Education, Religious & Fraternal*). In her new position, Iannucci-Guay works with meeting planners at national, regional, and local SMERF associations and groups that are considering Connecticut as the site of new or returning conventions, meetings and events.

“We are very pleased to welcome Candy Iannucci-Guay to our team,” explains Robert Murdock, President of the Connecticut Convention & Sports Bureau (CTMEETINGS), the State’s official meetings and sports event sales and marketing organization. “Candy is a respected sales and events specialist who understands exactly what groups are looking for when booking events. She knows how to help planners and what to deliver to ensure that they can produce successful events of all sizes.”

Iannucci-Guay comes to the Connecticut Convention & Sports Bureau from the Sheraton Hartford-South Hotel in Rocky Hill, Conn. where she was Sales Manager. Prior to that position, she spent close to 15 years at the Waterford Hotel Group, Inc., starting in event management and moving to corporate sales. In 2005, she was part of the opening team at the Marriott Hartford Downtown in Hartford, Conn. and, then held Sales Manager jobs at that hotel, and at the Hilton Hartford in Hartford, and the Hyatt House Hartford North/Windsor in Windsor, Conn. During her years at Waterford Hotel Group, she received a number of awards for outstanding sales performance and achievement, including two Presidents Awards, a Crystal Award, and two Sales Champion Awards.

Prior to joining the Waterford Hotel Group in 2005, Iannucci-Guay was the Sales and Event Manager at the former Connecticut Expo Center in Hartford. She received her Hospitality degree in Hotel & Restaurant Management from Newbury College in Boston, Mass.

A native of Wethersfield, Conn., she now lives in Rocky Hill, Conn. with her husband, Steve Guay, and their two children.

To contact Candy Iannucci-Guay, email Candyi@CTMEETINGS.org or call 860-882-1108.

The Connecticut Convention & Sports Bureau (CTMEETINGS) is the state’s official meetings and sports event sales and marketing organization. Based in Middletown, Conn., CTMEETINGS markets all of the state – convention and meeting venues, hotels and attractions, and sporting venues – as a premier

destination for international, national, regional, and statewide conferences, conventions, and major sports events. The Bureau's staff and Board work with meeting planners, sports events promoters at associations, organizations all over the nation to help them choose the best venues, overnight accommodations, off-site venues, and convention services for their needs. For more information about the Connecticut Convention & Sports Bureau, visit CTMEETINGS.org or call 860-728-6789.

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