

# NEWS RELEASE

Rockford Area Convention & Visitors Bureau



## Be Sure to Vote for “Best” during 3<sup>rd</sup> Annual Rockford Region Restaurant Week

*Restaurant Week runs January 31 – February 6*

### FOR IMMEDIATE RELEASE

January 31, 2023

**ROCKFORD, IL** – Visitors and residents can pick the “Best” of Rockford during the 3<sup>rd</sup> annual Rockford Region Restaurant Week and have the chance to win a \$100 gift card to a participating restaurant of their choosing. The celebration of Rockford’s culinary arts runs from Tuesday, January 31 through Monday, February 6.

During Rockford Region Restaurant Week, led by the Rockford Area Convention & Visitors Bureau (RACVB), establishments will offer their most delicious entrees, craft cocktails, and even creative carry-out, delivery, and to-go packages for patrons of all palate types. These specials include various exclusive menu items, themed take-out options, limited-time promotions, and more. Details on special menus and promotions can be found at [GoRockford.com](http://GoRockford.com).

Restaurants will have the opportunity to win an award as one of the Restaurant Week’s Best, as voted on by the community. Winners will receive an award and will be included in special announcements including on a billboard and on social media. Voting ends February 6 and winners will be announced February 7.

Awards categories include:

- **Best Bite:** The meal with the most flavorful bite.
- **Best Atmosphere & Vibes:** A food establishment that showcases the best vibes through lighting, service, and overall experience.
- **Best Restaurant Week Package:** The most creative deal, experience, or package.
- **Best Cocktail or Brew:** The most creative and tasty beverage. This category includes coffee, cocktails, smoothies, beer, and other freshly served beverages.
- **Best for All:** Your favorite food establishment that showcases a welcoming environment for all, defined as a venue that welcomes residents and visitors by creating a sense of belonging.

To vote and show support, please visit <https://www.gorockford.com/restaurant-week/support-local/>.

“We are excited to bring awareness to the great restaurants in the Rockford region and to the hard-working people behind it all,” said Jacqui Corsi, RACVB vice president of marketing. “RACVB works with local restaurants, bakeries and coffee shops to produce and promote restaurant week as a way of showcasing culinary excellence and to help drive business during a very slow period of the year. So, we hope to see

visitors and residents take advantage of the special menus and offers available and discover new favorites.”

**About RACVB:** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. [www.gorockford.com](http://www.gorockford.com)

###

**FOR MORE INFORMATION:** Jacqui Corsi, vice president of marketing, 815.489.1664, [jcorsi@gorockford.com](mailto:jcorsi@gorockford.com)