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LIEUTENANT GOVERNOR NUNGESSER & NATIONAL MEDIA TO ADDRESS THE SOCIETY OF AMERICAN TRAVEL WRITERS CONFERENCE THIS WEEK IN SHREVEPORT

Shreveport-Bossier, LA - Louisiana's Lieutenant Governor and the Shreveport-Bossier Convention and Tourist Bureau (SBCTB) will soon welcome travel writers from across the nation as part of the Central States Chapter of the Society of American Travel Writers (SATW) conference. The conference will be Feb. 15-18, 2023, at the Hilton Hotel in Downtown Shreveport and will also showcase numerous attractions and restaurants in the area.

"Louisiana is honored to welcome travel writers from across the United States, and we look forward to immersing them in our unique culture, exquisite food and the celebratory spirit of our state," said Lieutenant Governor Billy Nungesser. "Not only does this offer us the opportunity to showcase our year-round assets but also our not-to-be-missed carnival season."

Conference attendees will get to visit local attractions, restaurants, shopping districts and more. The conference ends with a Mardi Gras bash at the Krewe of Gemini Mardi Gras parade on Feb. 18.

In addition to hearing from local experts, attendees will hear from national media professionals such as Colleen Kelly, executive producer of the Emmy-nominated National PBS Television Series, "Family Travel with Colleen Kelly;" Joe Spector, CEO & publisher of *The Local Palate*, and Maayan Gordon, content creator, Digital influencer and founder of Maayan Gordon Media.

"We're so excited to be able to have our conference in Shreveport-Bossier in 2023," said Chez Chesak, SATW Central States Chair. "The region is rich in history and culture, and it offers a plethora of story ideas for our members—even more so during Mardi Gras!"

Opening night will be held Wed., Feb. 15 at the Shreveport Aquarium and will feature the culinary treats Shreveport's own Jessica Comegys. Other events include an East Bank Experience, two city tours exploring all things "Weird and Wonderful" and the "Sportsman's Paradise" and lunch at the Robinson Film Center.

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“We have been a part of SATW for years,” said Stacy Brown, executive director of SBCTB. “Attendees will love our communities’ heritage, amazing food and fascinating culture, and we can’t wait to showcase it.”

Shreveport-Bossier, Louisiana, is where you can bet on having an unforgettable adventure. Tango with Lady Luck at one of 5 riverboat casinos. Taste the Cajun and cowboy cuisine, with Louisiana and Texas flavors blending in harmony. Explore the bayous and waterways that the Northwest corner of Sportsman’s Paradise has to offer. Revel in the artistic creations of local and classical artists at more than two dozen museums.

For more information about Shreveport-Bossier, visit www.Shreveport-Bossier.org. For a complete list of events, visit www.SBFunGuide.com.

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The Shreveport-Bossier Convention and Tourist Bureau is the official destination marketing organization for Caddo and Bossier Parishes in North Louisiana. For more information about Shreveport-Bossier, visit Shreveport-Bossier.org.