NEWS RELEASE
Rockford Area Convention & Visitors Bureau

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Illinois High School Association (IHSA) Girls Bowlers Compete for State Finals This Weekend

Visitors to spend nearly $200,000 in the Rockford Region

FOR IMMEDIATE RELEASE
February 16, 2023

What: **The Rockford Area Convention & Visitors Bureau is pleased to welcome the 2023 Illinois High School Association (IHSA) Girls Bowling State Finals** back to the Rockford region February 17-18. **Approximately 225 bowlers and 30 teams from throughout Illinois** will compete in singles and team games at The Cherry Bowl in Rockford. This is an opportunity for media to capture the sports tournament that will crown the state's champion bowlers. The tournament guests will spend an estimated **$190,534** while visiting the Rockford region.

When: **Friday, February 17, - Saturday, February 18, 2023**
            7:30 a.m. – 3:30 p.m. (Friday) and 7:15 a.m. - 4 p.m. (Saturday) See attached schedule.

Where: **The Cherry Bowl**
            7171 Cherryvale N. Blvd.
            Rockford, IL 61112

Why: The top bowling teams with the highest pin count for both rounds in the sectional competitions advance to the IHSA state final tournament. *There are a total of 24 teams, 30 individual bowlers and four athletes in the wheelchair division competing in this tournament.*

            "We're thrilled to announce that the Illinois High School Association (IHSA) Girls State Bowling Finals is back in the Rockford region. We are working together with the Cherry Bowl team and local partners to ensure a winning experience for the coaches, bowlers and spectators who are visiting for the tournament this weekend" **said Lindsay Arellano, RACVB Vice President of Sales and Servicing**. *"This bowling event has been hosted in our community for 30 years and we look forward to continuing this longstanding tradition for years to come."*

Other: Additional information: https://www.ihsa.org/Sports-Activities/Girls-Bowling.

RACVB exists to drive quality of life and economic growth for the citizens of Rockford and Winnebago County through tourism marketing and destination development. Gorockford.com

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