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FOR IMMEDIATE RELEASE

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Gabriela Espinoza hired as Group Marketing Strategist

Visit Lafayette – West Lafayette (VLWL) announces the hiring of Gabriela (Gabbi) Espinoza as the Group Marketing Strategist. Gabbi graduated from Purdue University with a degree in Hospitality and Tourism Management. She is a Lafayette native and excited to share her passion for tourism with her community. In her free time, Gabbi loves to spend time with her friends and family, walk her dog, and play soccer.

Jo Wade states, “We are excited to add another Hospitality and Tourism Management (HTM) graduate to our team. Gabbi grew up in the Greater Lafayette community and moved away for HTM internships and to explore the tourism industry. She made a choice to move back to the Lafayette – West Lafayette community because she missed the area and has strong sentiments for Greater Lafayette. That pride makes her fit in well with the VLWL team, and we are delighted to have her join us in promoting the area.”



Gabriela Espinoza

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