

FAST FACTS

Rockford Area Convention & Visitors Bureau



Celebration and Sharing of Ideas Planned for International Sister Cities Conference in Rockford

Cultural experience will be highlighted at event

FOR IMMEDIATE RELEASE

March 29, 2023

What: The Rockford Area Convention & Visitors Bureau (RACVB), in partnership with the Rockford Sister Cities Commission invites all to the 2023 Illinois Sister Cities Association (ISCA) Conference April 21-22 in Rockford, IL. A memorable experience is promised celebrating extraordinary efforts and new ideas.

When: **Friday-Saturday, April 21-22, 2023**
Registration and more information: <https://tinyurl.com/4fm5xjw7>

Where: **Rockford University, Regents Hall in the Burpee Center** (5050 E. State St., Rockford, IL 61108) for the **banquet and reception Friday** from 6 to 10 p.m. An international gourmet dinner will be followed by a music, cultural and entertainment program representing countries around the globe. **Hilton Garden Inn** (7675 Walton Road, Rockford, IL 61108) for the **conference Saturday** from 9 a.m. to 4 p.m. Rockford's extraordinary efforts to help its sister city - Brovary, Ukraine – will be the highlight of the conference.

Why: Illinois Sister Cities Association, **representing about 30 cities across the state, with around 90 global relationships**, creates and strengthens these sister city partnerships to increase global cooperation, promote cultural understanding, and stimulate economic development. Current Rockford Sister Cities are Brovary, Ukraine; Changzhou, China; Borgholm, Sweden; Cluj-Napoca, Romania; Ferentino, Italy; Tolmok, Kyrgyzstan; and Taszar, Hungary. Read more here: <https://www.gorockford.com/plan-your-trip/international-visitors/sister-cities/>

Other: Registration for the banquet and reception only is \$60, for the conference only is \$50, and for both is \$100. For more information and to register: <https://tinyurl.com/4fm5xjw7>

About RACVB: RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. www.gorockford.com

FOR MORE INFORMATION:

Jacqui Corsi, RACVB Vice President of Marketing: 815.489.1664, jcorsi@gorockford.com

Jay Mathur, ISCA President: 815.978.2583, president@iscatoday.org