

FAST FACTS

Rockford Area Convention & Visitors Bureau



Puri Cup Kicks Off Two Mega Tournament Weekends in the Rockford Region

4000 Visitors to spend an estimated \$4.2 million in the region

FOR IMMEDIATE RELEASE

March 29, 2023

What: The Rockford Area Convention & Visitors Bureau (RACVB) and the Rockford Park District welcomes the Rockford Raptors Soccer Club's Puri Cup back to the Rockford region. The **Puri Cup College Showcase** will take place **Friday, Saturday and Sunday, March 31-April 2**. The **Puri Champions Cup** will take place **Friday, Saturday and Sunday, April 14-16**. The Puri Cup College Showcase includes **250 teams representing 12- to 19-year-old athletes** in boys' and girls' divisions. The high level of competition attracts college coaches to scout and recruit players. The Puri Champions Cup the following weekend is a competition for **400 teams representing mid to lower-level boys' and girls' teams in the 12-19 age range**. These combined tournaments include teams traveling from across the Midwest. The combined Puri Cup tournament weekends make it the largest soccer tournament, and one of the largest sports tournaments, held in the Rockford region with an **estimated economic impact of \$4.2 million**

When: **Friday-Sunday, March 31-April 2 and April 14-16**
(Full Schedule: <https://tinyurl.com/u6yy3zrs>)

Where: The multi-weekend tournaments will be played at **Mercyhealth Sportscore One** (1288 Elmwood Road, Rockford, IL 61103) and **Mercyhealth Sportscore Two**. (8800 East Riverside Boulevard, Loves, Park IL 61111)

Other: Additional information related to the tournament can be found at www.rockfordraptors.org. Admission is free for spectators.

Rockford Raptors FC is a Puma Premier Soccer Club located in Rockford, Illinois. This club was established in 1994 as one professional team in the former USISL (now called USL, a second division league below MLS) with the help of Dr. Wedgbury. The sole purpose was to create quality soccer training opportunities for Rockford's youth. It is also responsible for providing \$70,000 in scholarships and financial aid for players and provides recreational leagues for more than 2,000 kids annually.

About Rockford Park District: *The Rockford Park District improves the quality of life for citizens by providing a vibrant and relevant park system that increases property values, stimulates economic development, decreases juvenile crime, and improves our community's health. A vibrant and relevant park system also protects the environment, employs hundreds of area teens, and brings our diverse community together in unity through the common love of play.* www.rockfordparkdistrict.org

About RACVB: *RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities.* www.gorockford.com

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FOR MORE INFORMATION:

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