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Free, Official Travel Guide Returns to Pocono Mountains

'23-'24 edition available in five states, 800 locations

May 25, 2023 – The [Pocono Mountains Visitors Bureau](#) (PMVB) announces the return of its highly popular, free travel guide just in time for the unofficial start to summer. 200,000 copies are currently being distributed to 800 locations across New York, New Jersey, Pennsylvania, Virginia and Maryland.

The PMVB partners with [Bailey Design & Advertising](#) to create the guide in both print and [digital](#) versions. The free publication is updated each year and serves as the official guide to help guests plan their getaway to the four-county region with features such as insider trip ideas, suggested itineraries, and a pullout map. The guide includes information about [small towns](#) in the Poconos, [things to do](#), [places to stay](#), [restaurants and dining](#), [midweek getaways](#), a look at how tourism gives back to the Poconos region, plus a tutorial on how to build an itinerary on PoconoMountains.com.

The free travel guide is available in high-traffic locations such as PA welcome centers, [PMVB visitors centers](#), 49 Wawa stores in Pennsylvania, two large travel shows in New York and Washington, D.C., rest areas, turnpike plazas, and AAA offices. Travelers and Pocono residents can also [request to have a travel guide mailed directly to them](#).

“Our travel guide is a testament to the countless lodging properties, attractions and small businesses that keep visitors returning to these Pocono Mountains,” said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. “At no cost, this annual guide gives our visitors an informative and extensive way to experience so much of what we have to offer in any season.”

All 1,042 listings highlight PMVB members and properties which pay hotel tax within Wayne, Pike, Monroe, and Carbon counties.

Media outlets can download relevant images [here](#), with photo credit to PoconoMountains.com.

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at [\(570\) 421-5791](tel:5704215791). Follow [@PoconoTVNetwork](#) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.