



Explore York
60 East North Street
York, PA 17401
717-852-9675 · 1-888-858-YORK
Fax: 717-854-5095

May 25, 2023

FOR IMMEDIATE RELEASE

Melissa Beaverson
Director of Destination Marketing
Explore York
Melissa@YorkPA.org or 717-852-9675 x109

The 49th Annual Street Rod Nationals East Rolls into York County June 2-4, 2023
More than 10,000 visitors expected, and 3,000 vehicles will be on display at the York Expo Center.

YORK, PA – More than \$840 million worth of street rods, muscle cars, and specialty vehicles from across the East Coast and beyond will once again roll into town and pack the grounds of the York Expo Center this June 2-4 for the 49th Annual Street Rod Nationals East.

This show is one of York County's most anticipated annual events. In addition to the incredible cars, the Explore York staff anticipates more than 13,000 visitors to York for the Street Rod Nationals East, filling hotels, shopping, and dining at their favorite local restaurants. It's estimated that this show brings more than \$11 million in economic benefits to the local York County economy.

It's a familiar summer sight in York County as more than 3,000 vehicles of all makes and models will be on display. Shiny chrome, amazing paint jobs, and powerful engines take center stage once again for the 49th annual event.

"There are few places where car enthusiasts can see such an amazing collection of vehicles in one place. Whether this is your first experience, or you come every year, you're guaranteed to see something extraordinary. Residents and visitors always look forward to this event," said Explore York President Laura Wagner.

This multi-day show takes car enthusiasts on a trip down memory lane. All participating vehicles are at least 30 years old. In addition to street rods, visitors are treated to cars and trucks from the '50s, '60s, and '70s. Vehicle values range from \$8k to \$250,000, with an average value of \$45,000.

There are many ways to stay entertained from the start of the show to the "Circle of Winners" awards on Sunday. The annual street rod parade through York begins promptly at noon on Friday, June 2. The parade will depart from the Market Street gates. Back by popular demand is the Saturday night entertainment by Flamin' Dick and the Hot Rods in Old Main Hall, and the popular Pinup Girl and Best Beard contests will again take place on Saturday in Memorial Hall.



have it made hereSM

This year's Street Rod Nationals East will again feature a special Pinstripe Jamboree & Charity Auction to benefit Make-A-Wish. Guests may bid on handmade art from pin-stripping, airbrushing and hand-lettering artists from around the country, all for a great cause. Other attractions include a model car display and contest, peddle car display, and the "Women's World" Quilt Contest.

There is great food, live entertainment, and family fun to be had – of course all this is in addition to the sea of street rods that makes this a must-see event! Visit YorkPA.org for detailed information.

All activities are open to the public. The show runs from 8 a.m. to 7 p.m. on Friday & Saturday and 8 a.m. to 12:30 p.m. on Sunday.

Spectator Admission:

- \$40 – Family: 2 Adults & 3 Children (12 years and younger).
- \$19 – 13 years and older
- \$6 – Children 6-12 years old
- FREE – Children under 5 years old when accompanied by an adult
- \$17 – Military personnel with proper identification, NSRA members with their current membership card, or anyone 60 years of age and older.
 - One discounted admission per person

Street Rod Nationals East is produced by the National Street Rod Association, the "fun with cars" sanctioning organization with worldwide membership. For more information, visit www.nsra-usa.com.

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a county where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York or the York County Destination Brand, call 1-888-858-9675 or visit YorkPA.org.

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