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WORD CUP COMES TO ALBANY: SCRABBLE'S LARGEST TOURNAMENT OF THE YEAR HOSTED IN THE CAPITAL REGION

Albany County Sports Commission continues investment in non-traditional sports market

ALBANY, N.Y. (June 6, 2023) – The Albany County Sports Commission has arranged to bring the 2023 Scrabble Word Cup to Albany this summer. Over 300 avid Scrabble players will gather at the Albany Marriott June 30-July 4 for Scrabble's most prestigious tournament of the year. The event promises to bring together enthusiasts of the world's most popular word game for an exciting competition filled with learning, fun, and over \$75,000 USD in prize money.

This year's attendees include renowned players such as 'G.I.' Joel Sherman, a former World and US champion, Adam Logan, a former World, US, and Canadian champion, and Stefan Fatsis, New York Times bestselling author of Word Freak: Heartbreak, Triumph, Genius, and Obsession in the World of Competitive SCRABBLE Players, who will deliver a captivating keynote speech.

Josh Greenway, Director of the 2023 Word Cup and head of the grassroots team at LetsPlayScrabble.com, is thrilled to bring this educational game and unique experience to the wider Albany community. "We're excited to showcase the strategic brilliance and linguistic prowess of Scrabble players from around the world. The Word Cup is not only a competition but a celebration of language, community, and inclusivity," said Greenway.

"The Sports Commission for Discover Albany is thrilled that the 2023 Word Cup is coming to our destination," said Jay Cloutier, Albany County Sports Commissioner. "The game of Scrabble is extremely competitive, and we are excited to see some of the best players in the country come and show off their Triple Word Score skills! For years Albany has hosted competitive Scrabble, the 2023 Word Cup coming to Albany demonstrates the Scrabble Community's respect for Albany's word play."

The Word Cup presents several ways for the public to get involved:

- Attend a free tour of Word Cup 2023 at the Albany Marriott
- Participate in free Scrabble tutorial sessions to learn and improve skills
- Watch the Scrabble championship via livestream on Twitch and YouTube



Josh Greenway invites the media and the public to embrace this exceptional event. For further information or to arrange an interview, please contact Josh Greenway at josh@letsplayscrabble.com or call 315-863-2660.

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About the Albany County Sports Commission: The Albany County Sports Commission, a Division of Discover Albany, promotes Albany County to attract amateur and professional sporting events and competitions to maximize the County's resources, ensuring the greatest economic impact of events being held in the county.

About Scrabble: Scrabble is the world's most popular word game and is known for bringing families and communities together in a spirit of learning and fun.

About Word Game Players Organization: The Word Game Players Organization is a 501(c)(3) nonprofit dedicated to promoting the intellectual, social, and emotional benefits of word games. For more information, please visit wordgameplayers.org.

About Let's Play Scrabble: Let's Play Scrabble is a volunteer organization passionate about bringing the joy of Scrabble to communities and encouraging lifelong learning through wordplay. To learn more, visit letsplayscrabble.com.

