

MEMBER  
*News*  
06.15.23



## LEGISLATIVE UPDATE

Governor Parson signed the following bills into law last week.

SB 39 establishes guidelines for student participation in sports organized by sex.

SB 25 authorizes an income tax deduction for certain grant money.

SB 49 establishes the “Missouri Save Adolescents From Experimentation (SAFE) Act”.

SB 13 modifies provisions relating to financial institutions.

SB 167 specifies that medical examiner’s certificates for commercial driver’s licenses or permits may be provided to the state by mail, fax or email.

SB 111 modifies provisions relating to the administration of state employees.

HB 131 allows state employees to be paid biweekly.



## RSVP FOR BREW CREW NEXT FRIDAY

Wrap up the week with discussions and drinks at the Branson Chamber office. Brew Crews are free events that provide an opportunity for our members and the community to gather in a neutral location free from agendas. This month's brew is provided by Seven Arrows Taproom. To RSVP, click the link below!

Friday, June 23 | 2:00 PM  
Branson Chamber & CVB  
4100 Gretna Road  
Branson, MO 65616

[RSVP HERE](#)



## NOW ACCEPTING NOMINATIONS

# SMALL BUSINESS & NON-PROFIT OF THE YEAR AWARD NOMINATIONS

We are now accepting nominations for the 2023 Small Business of the Year and Non-Profit of the Year awards. Please visit the link below to submit your nominations. Awards will be presented at Good Morning, Branson sponsored by Central Bank on July 11 at Branson Convention Center.

The Small Business of the Year is awarded to the business owner(s) who finds a way to go above and beyond for customers and the community. They see beyond their own bottom line and remind us of what's possible with an entrepreneurial spirit in America.

The Non-Profit of the Year award recognizes a non-profit for its exceptional achievement(s) in meeting a defined public need in the Branson/Lakes Area. The organizers have a true passion for the community, are good stewards of donor dollars, and utilize sound business practices to further their mission.

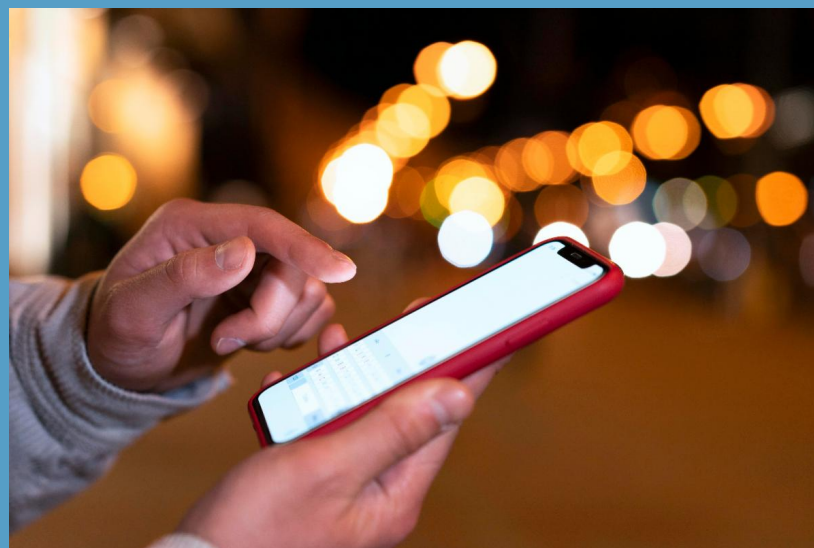
[LEARN MORE](#)



## WAYS TO SPEND FATHER'S DAY IN BRANSON

There's no better place to celebrate Father's Day than Branson! Show dad some love this weekend with Branson's unique entertainment, activities, and cuisine. Feel confident knowing whatever dad may already enjoy, he'll love it even more in Branson. Click the link below to see all the ways you can celebrate Father's Day this year.

[LEARN MORE](#)



## BEST PRACTICES FOR SHORT-FORM VIDEO

With more than 70-million users, TikTok has moved vertical and short-form video into the mainstream of American life. Nearly 60% of travelers on/using TikTok report daily usage — 74% of users have looked up brands they were exposed to on TikTok, and more than half of these users purchased a brand's product or recommended a brand to others after seeing their ads on the platform. Travelers everywhere continue to turn to short-form video content for trip inspiration and planning, making effective destination storytelling across vertical video platforms more essential than ever. Click the link below to learn how to utilize short-form video in your business.

[LEARN MORE](#)

## NEW MEMBERS

### **Boot Barn**

115 Branson Landing Boulevard  
Branson, MO 65615  
(417) 213-9494

**Croley Insurance and Financial**

### **CASA of Southwest Missouri**

627 N Glenstone Avenue  
Springfield, MO 65808  
(417) 864-6202

**Stairway Cannabis**

3705 E Battlefield Road  
Springfield, MO 65809  
(417) 881-3520

1551 State Highway 248  
Branson, MO 65616  
(417) 544-8742  
<https://stairwaycannabis.com/>

**Texplex at Fox Creek Park**  
4425 St Hwy JJ  
Hollister, MO 65672  
(833) 988-7275  
<https://texplexfoxcreek.com/>

## RENEWED MEMBERS

Abacus CPAs, LLC  
Commerce Bank  
Country Mart - Branson  
Domino's Pizza  
Famous Dave's  
Fuel Fresh American Grill  
Taneyhills Community Library  
TGC Photography, LLC

## RIBBON CUTTINGS

**Thursday, June 22 | 11:00 AM**  
El Lago  
440 State Hwy 248  
Branson, MO 65616



BRANSON CHAMBER | [BransonChamber.com](http://BransonChamber.com) | [info@BransonChamber.com](mailto:info@BransonChamber.com)

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Branson/Lakes Area Chamber of Commerce | 4100 Gretna Rd., Branson, MO 65616

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