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FOR IMMEDIATE RELEASE

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ANNUAL “HAVE IT MADE HERE” EVENT HONORS YORK COUNTY MAKERS

The week-long, county-wide celebration of the Makers Spirit runs June 12-18, 2023.

YORK, PA – Explore York’s annual county-wide “*Have it Made Here*” event kicked off today with tours, experiences, and special offers. Featuring close to 70 unique local makers, this celebration of The Makers Spirit showcases everything from furniture to fashion and food to family fun.

Participants can download a free passport to their smartphone and take a self-guided tour through York County, taking advantage of special perks along the way. Those who log on and check in at each location have the chance to win great prizes including York County swag and the grand prize of a weekend getaway valued at \$500. A downloadable listing of locations and events is also available online at YorkPA.org.

From June 12-18, 2023, residents and visitors are encouraged to follow and tag Explore York and show their #MakersSpirit on social media for additional opportunities to win great prizes. “Our annual, “Have it Made Here” event is the perfect opportunity to learn about the many amazing things being made right here in York County, Pennsylvania.” remarked Melissa Beaverson, Director of Destination Marketing for Explore York.

Explore York’s Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York’s Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, call 1-888-858-9675 or visit YorkPA.org.

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*have it made here*SM