



**Explore York**  
60 East North Street  
York, PA 17401  
717-852-9675 · 1-888-858-YORK  
Fax: 717-854-5095

**July 18, 2023**  
**FOR IMMEDIATE RELEASE**

Paul Lefkovitz  
Antique Advertising Assoc. of America  
317-594-0658  
[plefkov@gmail.com](mailto:plefkov@gmail.com)

Melissa Beaverson  
Explore York  
Director of Destination Marketing  
[Melissa@YorkPA.org](mailto:Melissa@YorkPA.org)  
717-852-9675, x109

## ANTIQUÉ ADVERTISING SHOW, AUCTION AND SALE

YORK, PA -- An Antique Advertising Show, Auction, and Sale will take place at the Wyndham Garden Hotel in York, PA, on **Friday, July 21, 2023**. It is a **FREE** event that will be open to the public from 10 a.m. to 10 p.m.

This event should be of interest to any lover of history and antiques. "Antique advertising" includes anything that might have been found in an old general store or other retail establishment. Dozens of dealers from throughout the U.S. will bring thousands of vintage advertising items dating from the 1870s to the 1960s for sale. This will include antique and collectible signs (tin, porcelain, & paper), tins, store displays, general store memorabilia, drug store items, ice cream and soda fountain antiques, paper collectibles, gas and oil items, tobacco memorabilia, bottles, jars, soda pop, beer collectibles, premiums, and much more in all price ranges.

If you have an item or two that you'd like to sell or to be evaluated, just bring it in. You can get general valuations (not formal appraisals) from several experts as well as immediate offers to purchase. That old, rusty tin can in the basement could be worth hundreds or even thousands of dollars!

This national event is sponsored by the Antique Advertising Association of America (AAAA). Established in 1992, AAAA is the only national club representing all facets of antique and collectible advertising. Interested individuals can visit the AAAA website at [www.pastimes.org/join](http://www.pastimes.org/join).

For further information about this exciting event, contact [plefkov@gmail.com](mailto:plefkov@gmail.com) or call 317-594-0658.

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York and the Destination Brand, call 1-888-858-9675 or visit [YorkPA.org](http://YorkPA.org).



*have it made here*™