

MEMBER  
*News*  
06.23.23



## BRANSON BUSINESS ICONS PETER AND JACK HERSCHEND HONORED

The Hawthorn Foundation selected Peter and Jack Herschend of Herschend Family Entertainment as this year's Kit Bond Citizen Leadership Award honorees. This award was first given in 2018 to Missouri Senator Bond himself, Hawthorn's founder.

Hawthorn Foundation is a group of statewide leaders dedicated to the economic prosperity of all Missourians. Governor Mike Parson and Senator Kit Bond were in attendance to help honor the Herschends, as well as many elected officials including Branson Mayor Larry Milton. Branson Chamber of Commerce/CVB staff and board members joined other business leaders from around the state at Big Cedar Lodge for this year's dinner, honoring the Herschend brothers on Thursday, June 15.

[LEARN MORE](#)



## BREW CREW IS TODAY

Wrap up the week with discussions and drinks at the Branson Chamber office. Brew Crews are free events that provide an opportunity for our members and the community to gather in a neutral location free from agendas. This month's brew is provided by Seven Arrows Taproom. To RSVP, click the link below!

Friday, June 23 | 2:00 PM  
Branson Chamber & CVB  
4100 Gretna Road  
Branson, MO 65616

[RSVP HERE](#)



GOOD MORNING



## REGISTER FOR GOOD MORNING, BRANSON

Please join us in celebrating the best of the best in Branson! The 2023 awards for Small Business of the Year and Non-Profit of the Year will be presented to the winners at this Good Morning, Branson. Once a year we have the honor of shining a light on two success stories of Branson for their hard work and dedication to making our community a better place.

**Tuesday, July 11 | 8:00 AM**  
**Branson Convention Center**  
200 S Sycamore Street  
Branson, MO 65616

**REGISTER HERE**

**POWERBOAT NATIONALS**

**2023 GRAND PRIX RACES**  
ADMISSION IS FREE  
BRANSON LANDING AND LAKE TANAYCOMO

SATURDAY, JUNE 24 | SUNDAY, JUNE 25



## WELCOME BACK, POWERBOAT NATIONALS!

Powerboat Nationals is an entertaining championship event filled with at least 10 of the world's newest, fastest, sleekest inshore powerboats. The watercraft look like fighter jets on the water. These pilots race on a high-speed oval course and maintain top speeds as they enter into and maneuver around the turns without letting up, fighting each other for the win. Don't miss the Powerboat National's Branson Grand Prix of Missouri on Lake Taneycomo at Branson Landing.

**June 24-25**

**Branson Landing and Lake Taneycomo**

**100 Branson Landing Boulevard**

**Branson, MO 65616**

[LEARN MORE](#)

# TRIPinfo

## TSA TESTING FACIAL RECOGNITION AT AIRPORTS

A passenger walks up to an airport security checkpoint, slips an ID card into a slot and looks into a camera atop a small screen. The screen flashes “Photo Complete” and the person walks through — all without having to hand over their identification to the TSA officer sitting behind the screen. It’s all part of a pilot project by the Transportation Security Administration to assess the use of facial recognition technology at a number of airports across the country.

“What we are trying to do with this is aid the officers to actually determine that you are who you say who you are,” said Leon Linn, identity management capabilities manager, during a demonstration of the



you are," said Jason Lim, identity management capabilities manager, during a demonstration of the technology to reporters at Baltimore-Washington International Thurgood Marshall Airport. The effort comes at a time when the use of various forms of technology to enhance security and streamline procedures is only increasing. TSA says the pilot is voluntary and accurate, but critics have raised concerns about questions of bias in facial recognition technology and possible repercussions for passengers who want to opt out.

[LEARN MORE](#)



## **KANSAS CITY CHIEFS' SUPER BOWL LVII TROPHY AT MISSOURI STATE CAPITOL**

Governor Mike Parson announced that he will host a public viewing of the Kansas City Chiefs' Super Bowl LVII Lombardi Trophy at the Missouri State Capitol in Jefferson City. The event will take place June 27 - 28 from 11 a.m. to 3 p.m. each day as part of the team's "Chiefs Champions Tour."

The Lombardi Trophy will be displayed in the State Capitol Rotunda (1st floor) in a custom GEHA Field at Arrowhead Stadium backdrop. The event is free and open to the public. Visitors will need to enter the Capitol through the main security entrance (south side) where they will then follow verbal and posted directions to the trophy viewing area. Attendees will have a photo opportunity with the trophy and state staff members will be present to assist.

[LEARN MORE](#)

## **NEW MEMBERS**

**Great Escapes RV Resorts Branson**

**210 Shoals Bend Boulevard**

Houston, TX 77043

(417) 231-9253

<https://www.greatescapesbranson.com/>

# RENEWED MEMBERS

Area 71  
B.A.T. Boys (Brake Auto & Tire)  
Big D's BBQ  
Branson Duck Tours LLC  
Branson's Wild World Inc.  
Butler, Rosenbury & Partners  
Calm Waters Resort  
CORE Communities Of Recovery, Inc.  
Cornerstone Building Services  
Domino's Pizza  
Fashion House  
Harris Mechanical  
KODE/KSN Television  
Life Christian Outreach, Inc. Coffee Creations  
Main Street Marina  
Off The Wall Indoor Advertising  
Ozark Empire Fairgrounds and Event Center  
Ozark Mountain Legacy  
Parakeet Pete's Steampunk Balloon  
River Run Outfitters

## RIBBON CUTTINGS

**Tuesday, June 27 | 11:00 AM**

Lake Cruise Rentals  
7 South N Boardwalk  
Branson, MO 65616

**Wednesday, June 28 | 10:00 AM**

Taneyhills Library  
200 S Fourth Street  
Branson, MO 65616

**Thursday, June 29 | 4:00 PM**

Ozarks Brasserie & Bar  
1201 Branson Landing Boulevard  
Branson, MO 65616



BRANSON CHAMBER | [BransonChamber.com](http://BransonChamber.com) | [info@BransonChamber.com](mailto:info@BransonChamber.com)

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