



Rockford Area Convention & Visitors Bureau

**Rockford Area Convention & Visitors Bureau  
January 25, 2023  
Board of Directors Meeting Minutes**

---

**Board Present:** Carol Schuster (via phone), Chad Anderson, Todd Cagnoni, Kevin Frost, Jennifer Furst, John Groh, Mick Gronewold, Bobbie Holzwarth, Geno Iafate, Ricardo Montoya-Picazo, Richard Shuga, Kirk Weitzel.

**Board Absent:** Nathan Bruck, Tiana McCall, Darrell Snorek, Patricia Diduch, Sonya Hoppes, Shelton Kay, Dana Martin, Caitlin Pusateri, Jay Sandine, Therese Thill, Patrick Thompson.

**Staff Present:** Kristen Paul, Joanne Nold, Jacqui Corsi, Brandi Liantonio

**Call to Order:** The meeting was called to order at 7:39 a.m. by Jennifer Furst, who chaired the meeting in as Chair Carol Schuster was present via phone.

**Approval of Meeting Minutes:**

It was moved and seconded to approve the December 14, 2022, meeting minutes. Motion carried.

**Internal Monitoring Reports:**

After discussion, it was moved, seconded, and approved to accept the Internal Monitoring Reports including John Groh's CEO interpretations, for monitoring on:

- 1.0 Global Ends
- 1.3 Communicate with Constituents
- 2.3 Financial Planning/Budgeting
- 2.4 Financial Condition & Activities
- 2.8 Communication & Support to Board

**Governance Process:**

The Board's Annual Conflict of Interest form needs to be completed and returned to Brand Liantonio.

Carol Schuster appointed the following to the 2022/23 Board Audit & Budget Committee: Chad Anderson, Todd Cagnoni, Dana Martin, Steve Addante and Darrell Snorek. It was moved and seconded to approve the committee slate as presented and the motion carried.

**CEO Report:**

John Groh reported:

- On the RACVB-produced/promoted Rockford Region Restaurant Week, Jan. 31 - Feb. 6.
- The U.S. Figure Skating's Midwestern & Pacific Coast Synchronized Skating Sectional Championships is underway with 163 teams staying at 83 different hotels in the region. There is an opening reception on Thursday from 12 - 3:30 p.m. at BMO Center for partners and all board members are invited. The competition starts Thursday and concludes Sunday.
- Stroll on State 2023 saw attendance rise to 70,000+, an increase of 12.5 percent over 2021. Financial results were favorable, with an event income of approximately \$6,000. The Dasher Dash 5k also met financial projections.
- Public art opportunities at Davis Park: RACVB has worked with the Rockford Art Museum to secure via longterm loan three sculptures from the State of Illinois that will be displayed at Davis Park or on other city-owned property. RACVB co-lead the process and will pay for the rigging and transportation to Rockford and will seek reimbursement from park development funds.

At 8:40 a.m. Jennifer Furst adjourned the meeting.

**The next meeting is Wednesday, March 29, 2023**

Respectfully Submitted,



Darrell Snorek  
bl