

# FAST FACTS

Rockford Area Convention & Visitors Bureau



## 2023 D2 National Show Ski Championships is back in Loves Park

Event to boost local economy with an estimated \$508,860

### FOR IMMEDIATE RELEASE

Date: August 1, 2023

**What:** The Loves Park Ski Broncs are the proud hosts of the D2 Show Ski National Championships. The Division 2 show is a national water ski competition featuring individual and team performers. Show skiing combines elements of all water ski disciplines and typically features several acts choreographed to music and built around a theme that tells a story. In competitive show skiing, each club has one hour to present a theatrical performance on water skis. Judges score the acts by awarding points based on difficulty, flow, execution and spectator appeal. Competitors range in age from 6-70 years old. Teams have between 50-100 costumed performers demonstrating spectacular skills. Individual competitors will compete in the qualifying round which includes a series of water ski maneuvers such as swivel, doubles and jump tricks. After the individual competition, the water ski teams will compete to determine best in show.

“We are very excited to have the D2 Show Ski National Championships back in the region. This event is fun for all ages to watch and admire the amazing maneuvers of these performers,” said Lindsay Arellano, RACVB vice president of sales and servicing.

### Schedule of Events:

#### Saturday, August 5th

7 a.m. Individual Competition Begins

\*\*\*Team Competition Begins after completion of Individual Competition

#### Sunday, August 6th

7 a.m. Team Competition Begins

7:20 a.m. Ski Broncs Performance

\*\*\*Awards to follow completion of Last team

**Where: Shorewood Park, 201 Evelyn Ave. Loves Park, IL 61111**

**Why:** “The Loves Park Ski Broncs are a long-standing local water ski team and valued partners of the RACVB team. We are honored to be supporting their efforts as they work to ensure this is a successful – and fun – championship event,” said John Groh president/CEO of the Rockford Area Convention & Visitors Bureau. “This is a one-of-a-kind outdoor experience enjoyed by all ages. Hosting a production such as this in our destination is remarkable. All our best to the competitors and fans this weekend - we are glad you are here.”

The national competition is estimated to bring 5,000 people to the region, creating an economic impact of \$506,860 with over 750 hotel rooms booked. Spectators are welcome to attend; both days of the tournament are free. Lawn seating, bleachers, concessions and souvenirs are available.

**Contact:** Ski Broncs, [SkiBroncs@gmail.com](mailto:SkiBroncs@gmail.com), [www.skibroncs.com](http://www.skibroncs.com)

**About:** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. [www.gorockford.com](http://www.gorockford.com)

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**FOR MORE INFORMATION:**

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