



NEWS RELEASE

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Historic Old U.S. 27 Motor Tour Returns to Greater Lansing August 23

LANSING, Mich.--The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce that Michigan's Capital Region will be a key stop for one of the premier automotive events in the state for 2023: **The Historic Old U.S. 27 Motor Tour.**

This six-day motor tour stretches from Coldwater, Michigan, and heads all the way up to scenic Cheboygan along historic U.S. 27. The theme of the annual event is to re-live the good old days of scenic summer vacation trips up north in the family cruiser. Classic cars participating in the tour will be on display at each tour stop.

Downtown DeWitt, near Old 27, is the host location for the motor tour's passage through the mid-Michigan area. The public is welcome to view the vintage automobiles **in DeWitt just off Old 27 from 5:00 – 7:30 p.m. on Wednesday, August 23, 2023.** Area auto-enthusiasts may also register their classic car at this Lansing-area stop and **join the tour for just \$20!**

"This is always a great event, full of classic old-time nostalgia," said Julie Pingston, President and CEO of the GLCVB. "Michigan's automotive heritage is important to its residents, and that is most certainly the case in the home of Oldsmobile, Greater Lansing, Michigan."

In addition to the car show, there will be entertainment, numerous food options and much more. For more information about the Old Historic U.S. 27 Motor Tour, visit www.old27tour.com.

For over 60 years, the mission of the Greater Lansing Convention & Visitors Bureau has been to promote Greater Lansing as a visitor destination to impact the area's economy. We strive to be the leading voice for the hospitality industry in mid-Michigan. Our central location in the state makes us an attractive destination for weekend getaways, conventions/meetings and sports tournaments. As home to the State Capitol, Michigan State University and world class attractions, dining and lodging – it's easy to inspire visitors to love Lansing as much as we do.

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