

FOR IMMEDIATE RELEASE



Catalina Island Company Aids Maui Strong Fund with \$10,000
Sold-Out Luau Event Brings Hundreds of Supporters

AVALON, CALIF. (September 19, 2023) - Catalina Island Company proudly announces the sold-out Descanso Beach Club Luau Donation Program, which brought together island communities in a spirit of unity and compassion. The company is delighted to share that it will be sending a generous donation of \$10,000 to the Maui Strong Fund, established by the Hawai'i Community Foundation to aid in the recovery efforts following the devastating wildfires.

Catalina Island Company's commitment to this cause was demonstrated through its pledge to donate 50% of the price of each ticket purchased for the Hawaiian-style luau held at Descanso Beach Club on September 2, 2023. The Descanso Beach Club Luau, renowned for its vibrant atmosphere and celebration of island culture, took on a deeper meaning during this month's event. Furthermore, additional contributions generously provided by the attendees of the luau have also been channeled to support the Maui Strong Fund.

The Maui Strong Fund is actively providing financial resources to support the immediate and long-term recovery needs of the individuals and places affected by the devastating Maui wildfires. For those who wish to contribute further to the Maui Strong Fund, donations can still be made through their website: [Maui Strong Fund](#).

Relevant event images can be found at <https://visitcatalinaisland.canto.com/b/R3OGS>

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ABOUT CATALINA ISLAND COMPANY

Catalina Island's premier resort operator, Catalina Island Company, provides exceptional guest experiences with dining establishments, hotels, a beach club, entertainment venues, and more than a dozen land and sea tours and activities. The newly renovated Hotel Atwater joins the other Avalon accommodations at Mt Ada and the Pavilion Hotel. Other notable entities include Descanso Beach Club, home of Catalina's only beachside restaurant and bar, as well as the Zip Line Eco Tour, Catalina Aerial Adventure, and Catalina Falconry Experience, all part of Descanso Adventures. Catalina Island Company also has an extensive portfolio of premier meeting and event venues, including oceanfront Catherine's Terrace at Descanso Beach Club and the Avalon Boardroom in Hotel Atwater. Additionally, Catalina Island Company operates the village of Two Harbors on Catalina's west end, including Harbor Sands, Banning House Lodge & Villas, Harbor Reef Restaurant, several campgrounds, and more. For additional information, go to [VisitCatalinaIsland.com](#).

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